

AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY

1971 EMBLEM CATALOG

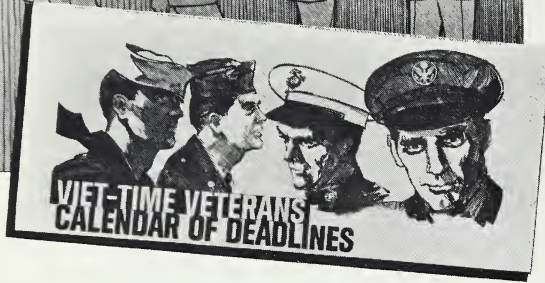
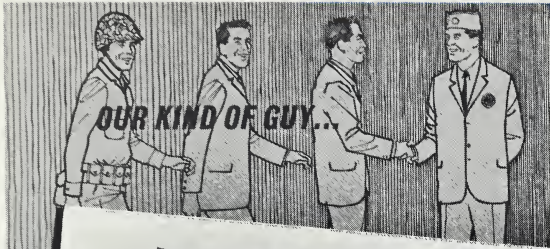


REACH OUT!...AMERICA'S FUTURE IS IN YOUR HANDS

THE AMERICAN LEGION

Copyright 1971, The American Legion, Indianapolis, Indiana

VIETNAM PROGRAM



REACH OUT TO OUR KIND OF GUY

The Viet-Time Veteran is "Our Kind of Guy". He deserves the best The American Legion can offer—when he enters service—while he is gone—and, in particular, when he gets home. To fulfill this obligation, local posts have launched a precedent shattering service program of personal contact—of assistance to servicemen, veterans and families never before equaled by The American Legion. Brochures, pamphlets and details are available from your Department Headquarters without cost.

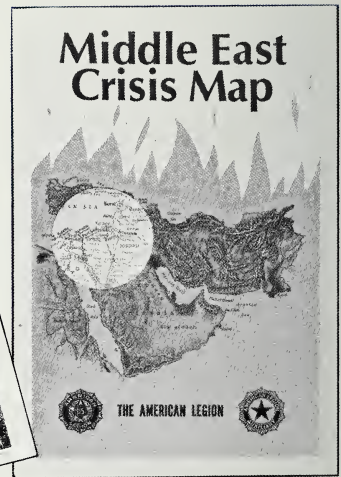
BE AWARE OF WHERE EVENTS ARE TAKING PLACE

VIETNAM CONFLICT MAP. Full color map of Asia, separate map of economy of Southeast Asia, opens into wall size map of Vietnam and neighboring countries. Includes cross index of cities and towns in both North and South along with chronology of dates and events leading to crisis. Keep one on your Post Bulletin Board, and present one to all families of men serving in area.

No. 74999, each\$0.50
25 or more, each\$0.35

MIDDLE EAST CRISIS MAP. Full color map of Arab-Israeli Area of the Near East. Same style as the Vietnam Map.

No. 74997, each\$0.50
25 or more, each\$0.35



GRATEFUL APPRECIATION MEDAL. For presentation to the next of kin of those killed in the Vietnam conflict. Back has "In Memoriam" with room to engrave name, date of service, death, and other information. Rose gold finish with polished highlights.

No. 74607\$3.00



GRATEFUL APPRECIATION POCKET PIECE. Bronze finish pocket piece for presentation to every service man who served during the Vietnam conflict.

No. 74608\$1.00



HONOR A SERVICE FAMILY. Red, White, and Blue 3 x 4" decal.

No. 74978 each\$0.10
100 or more, each\$0.05

AID AMERICAN LEGION PROGRAMS—
Order from National Emblem Sales

The American Legion
P.O. Box 1055, Indianapolis, Indiana 46206
On all orders under \$3.00, add 50¢ postage and handling.

FOR THE COLLECTOR

OFFICIAL FIRST DAY COVER
Golden Anniversary
The American Legion
1919-1969

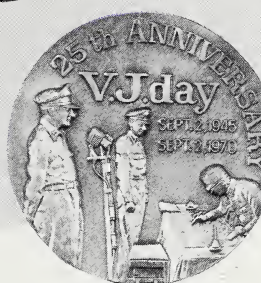


For God and Country

*Fifty years of service
to community, state, and nation*



FIRST DAY OF ISSUE



FIRST DAY COVER. Stamped envelope, cancelled in Washington, D.C., on the issue date of The American Legion Stamp.

No. 78005\$1.00 each

V.J. DAY COMMEMORATIVE MEDALLION. Your opportunity to acquire a Heavy Bronze Medallion commemorating the 25th anniversary of V.J. Day and honoring all the men who fought to make it possible. This is an excellent gift for any one who served. Ideal for the collector or as a memento for the children. Packaged in a velvet lined jeweler's presentation box. No. 78004\$6.00

NUMISMATIC COLLECTORS MEDAL. In Silver, 1½ inch boxed in individual plastic holder. Limited issue of 20,000 medals, serially numbered.

No. 78073\$10.00

D-DAY 25th ANNIVERSARY MEDAL. Limited striking from Nickel-Silver Alloy honoring Dwight D. Eisenhower. An item to be treasured. Will increase in value as time passes. This First Edition Mint-Quality medal is packaged in protective transparent film, and mounted in a blue velour plaque with gold lettering.

No. 78200, each\$2.00



SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

**AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES
THE AMERICAN LEGION • P. O. BOX 1055 • INDIANAPOLIS, INDIANA 46206**

PRICES INCLUDE ALL SHIPPING CHARGES, UNLESS IT IS STATED F.O.B. FACTORY.

MEN'S JEWELRY

FASHIONABLE ACCESSORIES FOR THE WELL DRESSED LEGIONNAIRE

A AMERICAN FLAG CUFF LINKS AND TIE TACK by Swank.

No. 76235, set\$7.50

B CUFF LINKS AND TIE BAR by Swank. Silver with Gold highlights. May be worn with silver or gold accessories. Longer tie bar for today's wider ties.

No. 76232, set\$5.00

C CUFF LINKS AND TIE TACK by Swank. Silver metal finish.

No. 76230, set\$5.00

D WRAP AROUND CUFF LINKS by Foster. Removable wraps, may be worn with or without. Silver.

No. 76240, set\$5.50

E GOLD PLATED MONEY CLIP by Swank.

No. 76245, each\$3.00

F NEW FLOATING CUFF LINKS. Give the appearance of The American Legion Emblem suspended within a circle of Gold or Silver when worn.

No. 76246, Gold\$5.75

No. 76247, Silver\$5.75

G THE NEW LOOK IN TIE BARS. Ideal for today's wider ties. With the Legion Emblem.

No. 76248, Gold\$2.00

No. 76249, Silver\$2.00

H TIE BAR. Gold plated economy shorty.

No. 74623\$1.00

I TIE TACK. Gold plated pin and non-slipping clutch back.

No. 74618\$1.00

J SHORTY TIE BAR, better quality.

No. 74621, Gold\$2.50

No. 74622, Silver\$2.50

K TIE BAR PENCIL. Silver finish shorty tie bar. Clip is an always available pencil. 2½ inches long, pulls out to 4½ inches.

No. 74643\$2.50

TU-TONE. Die struck emblem in silver finish background with yellow gold highlights.

L CUFF LINKS No. 74630\$3.00

M SHORTY TIE BAR No. 74627\$2.00

N TIE CHAIN No. 74628\$2.00

O TIE TACK No. 74629\$2.00

CROTON WATCHES. Finest quality and precision since 1878. 17 Jewel movement, shock and water resistant. Automatic calendar date. Available in 10 mic. Gold plate or Stainless Steel. The American Legion Emblem on Speidel Band.

P No. 76330, Stainless\$34.95

Q No. 76335, Gold\$36.95

R WATCH BAND. Expansion "Twist-O-Flex" by Speidel. Standard and easily custom-fit to your watch. Available in Stainless Steel, or Yellow Gold-filled.

No. 74213, Stainless\$5.50

No. 74214, Gold\$7.50

S HAMILTON THINLINE. In material and workmanship, it ranks among the World's finest timepieces. 17 Jewel, 10K Gold filled. ONE YEAR Unconditional Guarantee on the complete watch.

No. 76340\$80.00

PAST POST COMMANDER JEWELRY. Yellow Gold finish.

T SHORTY TIE BAR No. 74640\$5.00

U TIE TACK No. 74641\$3.00

V CUFF LINKS No. 74642\$6.00

W SCREWBALL. Novel Key Chain by Anson. Gold plate, ball unscrews to hold keys firmly on hanger.

No. 74707\$2.75

SEE PAGE 36 FOR FLAG JEWELRY.

SEE PAGES 55, 56 & 57 FOR MEN'S GIFT ITEMS, WALLETS, AND TRAVEL ACCESSORIES.

ON ALL ORDERS UNDER \$3.00 ADD 50¢ FOR POSTAGE AND HANDLING.



UNIFORM CAPS



ALL CAPS MADE TO ORDER, ABOUT 4 WEEKS FOR DELIVERY. Additional Lettering On All Caps at 20¢ Per Letter Or Numeral. All insignia and awards to be worn on right side of cap opposite emblem. ALL CAPS SHIPPED PREPAID.

UNIFORM CLOTH—Doeskin texture all wool broadcloth.

SERGE.—A hard texture weight all wool cloth.

TROPICAL WORSTED—Lightweight dacron and wool. Unlined only.

AUXILIARY CAPS

MODIFIED—WAVE style uniform cloth. Auxiliary Caps see Page 73.

SPECIFY SIZE

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.

STYLE 1 LETTERING—Post numerals with name of state in full. Additional lettering on all caps at 20¢ per letter or numeral.

Uniform Cloth, unlined, Style 1	No. 71000	\$5.65
Uniform Cloth, lined, Style 1	No. 71057	\$6.25
Serge, unlined, Style 1	No. 71169	\$7.00
Serge, lined, Style 1	No. 71225	\$7.50
Tropical Worsted, unlined, Style 1	No. 71113	\$7.50
Modified, lined, Style 1 (Women Legionnaires only)	No. 71281	\$7.50

STYLE 2 LETTERING—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20¢ per letter or numeral.

Uniform Cloth, unlined, Style 2	No. 71029	\$7.15
Uniform Cloth, lined, Style 2	No. 71085	\$7.95
Serge, unlined, Style 2	No. 71197	\$7.50
Serge, lined, Style 2	No. 71253	\$7.95
Tropical worsted, unlined, Style 2	No. 71141	\$7.95
Modified, lined, Style 2 (Women Legionnaires only)	No. 71309	\$7.95

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

DISTRICT CAPS. Blue with white crown. District in full and state name abbreviated in gold letters. Additional lettering 20¢ per letter or numeral.

No. 71359 \$8.00

COUNTY CAPS. Blue, piped in gold, with white lettering. County in full, state abbreviated. Additional lettering 20¢ per letter or numeral.

No. 71345 \$8.00

DEPARTMENT CAPS. All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20¢ per letter or numeral.

No. 71373 \$8.00

SPECIAL PRESENT OFFICERS' CAPS. Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 20¢ per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past officer insignia illustrated on page 14.

FORT KNOX STYLE CAPS AVAILABLE ON REQUEST.

PLASTIC CAP COVER. Heavy Plastic. Can be worn on cap or used for storage. Full length metal zipper.

No. 70999 Each \$0.50
12 or more, per dozen \$5.00



SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

LIFE MEMBER CARDS & ACCESSORIES

The American Legion LIFE

THIS IS TO CERTIFY THAT _____ HAS BEEN VOTED A LIFE MEMBER OF _____

LOCATED AT _____

POST COMMANDER _____ POST ADJUTANT _____

A

The American Legion LIFE

MEMBERSHIP CARD

October 13, 1963

THIS IS TO CERTIFY THAT *Daniel F. Foley* IS A LIFE MEMBER OF *Wabasha* POST 50

LOCATED AT *Wabasha Minnesota*

POST COMMANDER *BERNARD* POST ADJUTANT *Jack Kerit*

B

The American Legion LIFE

Auxiliary

MEMBERSHIP CARD

September 30, 1961

THIS IS TO CERTIFY THAT *Herb Brock & Guthrie* IS A LIFE MEMBER OF *Tranack* UNIT #22

LOCATED AT *Tranack, New Jersey*

UNIT PRESIDENT *Margaret G. Lindeberg* UNIT SECRETARY *Ernest J. Beck*

C

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED. 1. NAME OF INDIVIDUAL. 2. FULL NAME AND NUMBER OF POST. 3. CITY AND STATE LOCATION. 4. DESIRED DATE ON CARD. 5. TYPED OR PRINTED NAMES AND ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT, PREFERABLY IN INDIA INK FOR STERLING SILVER OR 10K GOLD CARD. (SIGNATURES ARE NOT NECESSARY FOR NICKEL SILVER CARD, AS ALL LETTERING IS STRAIGHT ENGRAVING).

- A **NICKEL-SILVER LIFE MEMBERSHIP CARD.** ALL LETTERING IS STRAIGHT ENGRAVING. (NO SIGNATURES) AMERICAN LEGION ONLY. No. 70005\$5.00
THREE WEEKS REQUIRED FOR DELIVERY
- B **LIFE MEMBERSHIP CARDS.** Detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 70000\$30.00
10K gold with 10K gold emblem. No. 70001\$55.00
Chamois Case Only. No. 70004\$ 2.00
Prices include all engraving plus a chamois carrying case. Three weeks required for delivery.

PRICES DO NOT INCLUDE ANNUAL MEMBERSHIP DUES, WHICH MUST BE PAID EVERY YEAR BY POST.

LIFE MEMBER. All orders for Auxiliary Life Membership cards and pins must be approved by your Department Secretary.

- C **LIFE MEMBER CARD.** For units that recognize their outstanding members. Design follows detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 37000\$30.00
10K Gold with 10K gold emblem. No. 37001\$55.00
CHAMOIS CASE ONLY for replacement. No. 70004\$ 2.00

PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES. Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No C.O.D. shipment.

ENGRAVING INSTRUCTIONS PRINTED OR TYPED: FOR LIFE MEMBER CARD.
1. Name of Individual. 2. Full name and number of unit. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF PRESIDENT AND SECRETARY (preferably in India ink).

LIFE MEMBER PLAQUE. Individual's name, with number of the Post and State. Mounted 9½ x 7¼" five-ply, hand-rubbed walnut panel. No. 73220X\$15.00

LIFE MEMBER INSIGNIA. Silk embroidered cap insignia 2 x 2¼ inches. Requires certification by a Post officer. No. 72298\$ 1.50

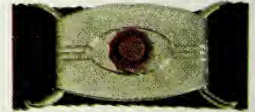


LIFE MEMBER RING. Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Deliver, 3 weeks. Specify ring size. No. 74180\$45.00

THE NEW LOOK FOR THE WELL DRESSED LEGIONNAIRE



- A BLAZER:** "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50* add \$2.50. Other sizes, special order, add \$5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.
No. 77150\$37.50
- B TROUSERS*:** All wool worsted regular weight (No. 77100); or light-weight tropical of 55% dacron, 45% wool (No. 77050). Give waist size and height. Sizes 29 to 46* in short, regular and long.
Trousers\$14.95
*Special size Blazers or Gray Trousers, add \$5.00 service charge with 5 weeks delivery.
- C SHIRT.** New Permanent press 65% Dacron, 35% Cotton. Wash and wear including embroidered emblem on pocket. Short sleeve sizes small, medium, large and extra large in white (No. 70384) or light blue. Specify neck size.
No. 70380\$5.00
- D DRESS BELT AND BUCKLE BY SWANK.** Handsome Black Adjustable Stretch Belt with silver finished buckle, raised emblem, in sizes Small (28-32), Medium (34-38), and Large (40 and up). Specify waist size.
No. 74634\$3.50
- E BLUE AND GOLD STRIPE TIES:**
The perfect accent for your blazer and trousers. Acetate and rayon, button-down, 4-in-hand.
No. 78098\$2.00
Clip-on bow. No. 78097\$2.00
Clip-on 4-in-hand. No. 78096\$2.00
- F NEW**
American Legion Regimental Style Tie, 3½ inches wide. Same colors as used on awards and medals. Ideal to wear with Blazer.
No. 78095\$4.50
- G NEW**
Red, white and blue "Show Your Colors" tie. 4 inches wide.
No. 78093\$3.00
- H BOB-TAIL SHORTY TIE:** Clip-on satin ribbon pre-tied shorty with emblem. Blue (No. 70289) or Gold (No. 70290)\$2.00
- I LARIAT TIE:** Blue (No. 70296) or Gold (No. 70295)\$2.00
- J Pocket Handkerchief to match.**
No. 78094\$.10
We can imprint card on handkerchief on order of 100 or more \$8.00 per 100



**ALTERNATE UNIFORM - - - NAVY BLUE BLAZER, GRAY
TROUSERS APPROVED FOR WEAR ON ALL OCCASIONS.**

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.
ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

CLASSIC DRESS IS A LEGION UNIFORM!

UNIFORMS: Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2-inch gold stripe. Must be dry cleaned. (Color note: It is impossible to match color exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

UNIFORM BLOUSE: Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL: 45 inches wide. No. 70148, per yard\$6.00

BRAID: Gold 1/2-inch uniform braid in 45 inch length. No. 7010060¢

A JACKET: Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add \$10.00 and allow 6 weeks for delivery.*

No. 70201\$29.50

B TROUSERS: Zipper fly-unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$10.00 with 6 weeks for delivery.*

No. 70102\$16.50

*Extra large size jackets and trousers are not returnable.

C UNIFORM BELT AND BUCKLE: Relief design with gold-highlighted finish. Hook attachment for 1 1/2-inch belt. Black cowhide belt sold separately, for waist sizes 30-50.

Buckle only, No. 71955\$1.95

Belt only, No. 71956 (Specify Size)\$3.00

D SOCKS: Black nylon 6 x 3 rib stretch socks—one size fits all feet. No. 70470Each pair \$.75

2 pairs \$1.30

E UNIFORM SHIRTS of pre-shrunk broadcloth in long or short sleeves: **REGULATION STYLE LONG SLEEVES:** 32 to 35. Neck half-sizes 14 to 18.

White No. 70302\$5.40

Blue No. 701565.70

REGULATION STYLE SHORT SLEEVES: Quarter length sleeves and sport collar in small, medium, large and extra large.

White No. 70406\$5.25

Blue No. 704105.50

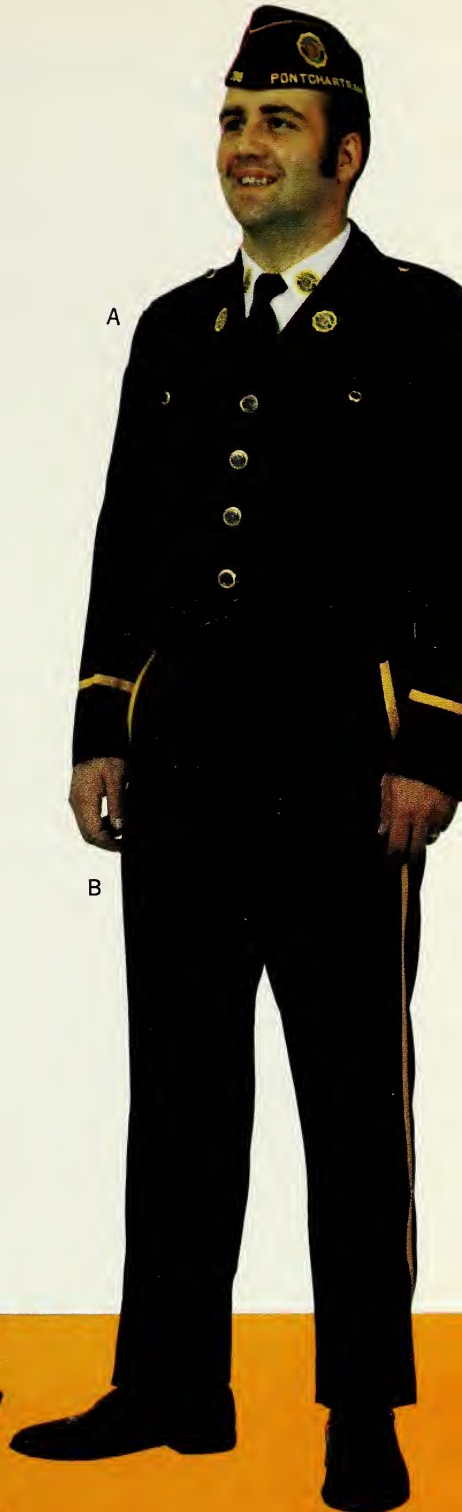
WOMAN'S SHIRT: White long sleeve only for lady Legionnaires in women's sizes 10, 12, 14, 16, and 18.

No. 70442\$5.40

Long Sleeve Uniform Shirts will be discontinued when present supply is exhausted.

F TIES: Dacron blended button-down ties. Four-in-hand in Blue (No. 70291) or Gold (No. 70292); or ready-tied clip-on in Blue (No. 70293) or Gold (No. 70294).

Each\$2.00

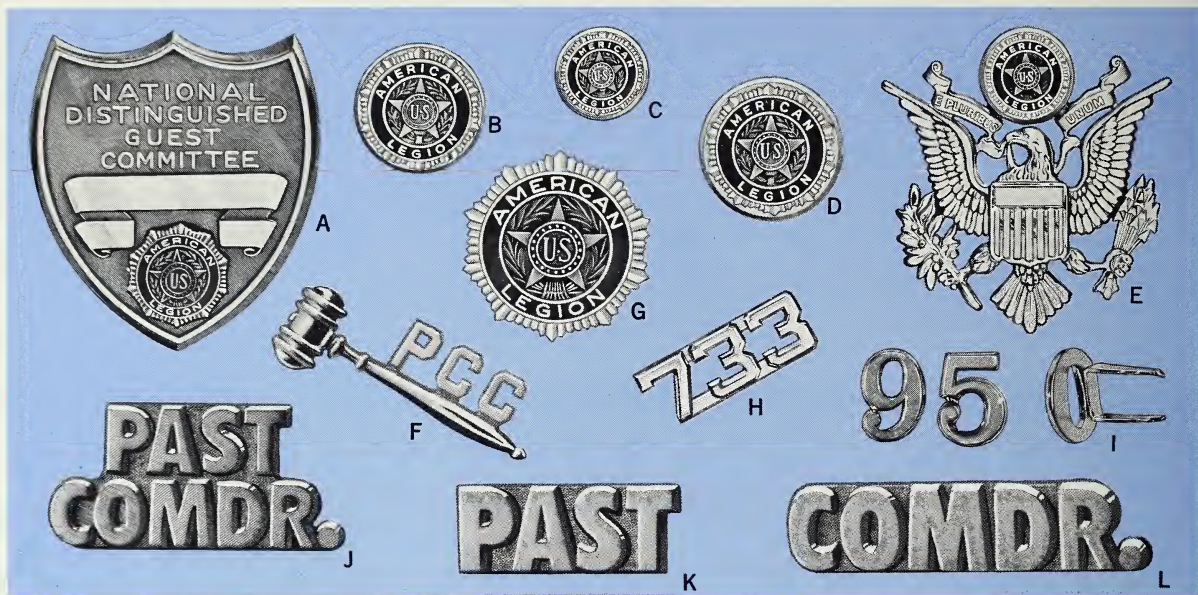


REGULAR UNIFORM

ALWAYS USE YOUR ZIP CODE—
IT AIDS DELIVERY

On all orders under \$3.00,
add 50¢ for Postage and handling.

METAL INSIGNIA, CAP ACCESSORIES, AND UNIFORM BUTTONS



- A NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE.** Satin gold with polished letters and engraving plate. Price includes engraved name and year. Pin and safety clutch on back.
No. 83394, each\$5.00
- B COLLAR DEVICE.** Gold finished, enameled, 15/16 inch device with post and screw back.
No. 71952, each\$1.00
- C SLEEVE SIZE UNIFORM BUTTON.**
No. 71951, per dozen\$2.40
- D COAT SIZE UNIFORM BUTTON.** 15/16 inch.
No. 71950, per dozen\$2.88
- E CAP ORNAMENT.** Gold color 2½ inches high with post and screw back.
No. 71954, each\$2.00
- F PAST COMMANDER CLUB** gold color metal cap pin.
No. 71995, each\$1.50
- G CAP OR COLLAR DEVICE.** Post and screw back on gold finished, enameled, 1¼ inch, multi-use device.
No. 71953, each\$1.20
- H NUMERALS.** Gold finished one piece clutch back pins. Three weeks delivery. Specify number.
No. 71854, each\$2.00
20 or more of same number, each\$1.70
- I NUMBERS.** Individual pronged ½ inch numbers. Gold finished metal. Specify number.
No. 71890, each\$0.20
- J "PAST COMDR." CAP PIN.** Gold finished metal clutch back.
No. 71853, each\$1.50
- K "PAST" PIN.** Gold finished metal clutch back.
No. 71852, each\$1.00
- L "CMDR." CAP PIN.** Gold finished metal clutch back insignia.
No. 71851, each\$1.00



SERVICE INSIGNIA TACKS. For cap or lapel. Metal service branch insignia. Yellow gold finish (Navy is gold and silver) with nail and clutch back.

- No. 71848; Army, each\$1.50
No. 71849; Marines, each\$1.50
No. 71846; Air Force, each\$1.50
No. 71847; Coast Guard, each\$1.50
No. 71850; Navy, each\$2.00

ORDERS FOR MORE THAN A DOZEN COAT OR SLEEVE UNIFORM BUTTONS MUST BE ROUTED
THROUGH YOUR DEPARTMENT HEADQUARTERS FOR APPROVAL.

BADGES AND YEAR BARS

PRESENT AND PAST OFFICER'S BADGES available in regulation (large) and miniature sizes for elective Post, County, District, Department and National Officers. Top bar has color background to designate, as follows:

Post All Blue	County Blue Top White Bottom	District White Top Blue Bottom	Department All White	National All Red
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Appropriate titles for the following present or past officers: Commander; Vice-Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms (except National); Asst. Sgt. at Arms (except National); Athletic Officer; Chaplain; Historian; Executive Committee.

Specify title, size, and quality.

A PRESENT OFFICERS' BADGES

REGULATION Gold PlatedNo. 82865 \$2.65

MINIATURE Gold PlatedNo. 82400 \$2.00

B PAST OFFICERS' BADGES

REGULATION Gold PlatedNo. 82940 \$ 2.65

10K GoldNo. 83090 \$30.00

MINIATURE Gold PlatedNo. 82475 \$ 2.00

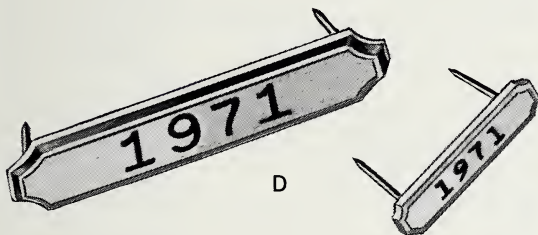
10K GoldNo. 82625 \$12.50

C MEMBERS' CEREMONIAL BADGES

REGULATION Gold PlatedNo. 83326 \$2.00

MINIATURE Gold PlatedNo. 83325 \$1.50

ALL CAN BE ENGRAVED ON THE BACK AT 15¢
PER LETTER OR NUMBER.



D

D YEAR BARS. Regulation and miniature year bars for 1972, 1971, 1970, 1969, and 1968. Other years \$1.00 additional service charge and a minimum of four weeks delivery.

REGULATION Gold PlatedNo. 88231 80¢

10K GoldNo. 88408 \$3.00

MINIATURE Gold PlatedNo. 87700 80¢

10K GoldNo. 87877 \$3.00



A

B

C

OFFICIAL AMERICAN LEGION MEMBERSHIP TACKS

- A MUSIC LAPEL TACKS.** Lyre with American Legion emblem in center. for all members and former members of musical groups.
- | | |
|---------------------------------------|--------|
| No. 87650 Gold plated | \$2.00 |
| No. 87652 10K Gold | \$7.00 |
| No. 87653 10K Gold, pin back | \$7.50 |
| No. 87651 Gold plated, pin back | \$3.00 |

See page 74 for Auxiliary pins.
See page 67 for S.A.L. lapel tacks.

- B PAST OFFICER LAPEL TACKS** (See page 11 for titles and color designations.)
- | | |
|--------------------------|--------|
| No. 83558 10K Gold | \$5.00 |
|--------------------------|--------|

Specify title.

- C PRESENT OFFICER LAPEL TACKS** (See page 11 for titles and color designations.)
- | | |
|-----------------------------|--------|
| No. 83333 Gold filled | \$2.50 |
| No. 83408 10K Gold | \$6.50 |

Specify title.

Specify in pin back for women Legionnaires if desired.

D AMERICAN LEGION LAPEL TACKS IN THREE SIZES

.375 INCH TACKS

- | | |
|----------------------------|--------|
| No. 83721 Gold Plate | \$0.60 |
| No. 83723 10K Gold | \$3.00 |

.475 INCH TACKS

- | | |
|----------------------------|--------|
| No. 83709 Gold Plate | \$0.60 |
| No. 83711 10K Gold | \$4.00 |

.625 INCH TACKS

- | | |
|----------------------------|--------|
| No. 83715 Gold Plate | \$0.60 |
| No. 83717 10K Gold | \$4.50 |

Due to the advancing cost of the gold market, we have discontinued handling 14K gold items.

- E DIAMOND SET LAPEL TACKS.** All 10K lapel tacks on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED LAPEL TACK.

- | | |
|----------------|--------------------------|
| 3 point | \$ 18.00 plus lapel tack |
| 5 point | \$ 24.00 plus lapel tack |
| 8 point | \$ 38.00 plus lapel tack |
| 10 point | \$ 48.00 plus lapel tack |
| 30 point | \$198.00 plus lapel tack |

CONTINUOUS MEMBERSHIP LAPEL TACKS Available for every 5 years from 5 to 50. Orders must be accompanied by Continuous Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

F 5 THRU 45 YEARS

- | | |
|-----------------------------|--------|
| No. 83740 Gold Filled | \$2.00 |
| No. 83770 10K Gold | \$4.50 |

G 50 YEARS

- | | |
|-----------------------------|--------|
| No. 83749 Gold Filled | \$2.50 |
| No. 83779 10K Gold | \$6.50 |

CONTINUOUS MEMBERSHIP ATTACHMENTS

H 50 YEAR ATTACHMENT

- | | |
|--------------------------|--------|
| No. 83824 10K Gold | \$3.50 |
|--------------------------|--------|

I 5 Thru 45 YEARS (Attachment only)

- | | |
|--------------------------|--------|
| No. 83815 10K Gold | \$2.50 |
|--------------------------|--------|

See page 7 for Life Member Card, Ring, and Emblem.

J 50 YEARS (For Oval Past Officer Lapel Tacks)

- | | |
|--------------------------|--------|
| No. 83825 10K Gold | \$2.50 |
|--------------------------|--------|

- K LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. Post Officer Certification required.

- | | |
|--------------------------|--------|
| No. 80050 10K Gold | \$2.50 |
|--------------------------|--------|

On all orders under \$3.00

Add 50 cents for postage and handling.

ORDER FROM NATIONAL EMBLEM SALES, THE AMERICAN LEGION,
Post Office Box 1055, Indianapolis, Indiana 46206



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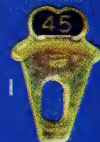
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RINGS

Specify Size on All Ring Orders.

See Page 75 for Auxiliary Rings, Page 67 for S.A.L. and Page 36 for Red, White and Blue Ring.

A NEW! AMERICAN LEGION MEMBERSHIP RING. 10K GOLD MASSIVE DESIGN. RUBY COLORED STONE. FOR ALL LEGIONNAIRES. SHOW YOUR PRIDE IN THE AMERICAN LEGION WITH THIS TRULY BEAUTIFUL RING. **NO. 76450.....\$54.95**

B STERLING SILVER, die struck, dark highlighted emblem. Heavy-weight. Solid back.

No. 74002\$ 8.00

Sizes 7 to 13 from stock. Other sizes add \$2.00 with 4 weeks delivery.

C STERLING SILVER RING. Sizes 7-13 from stock. Other sizes add \$2.00 with 4 weeks delivery.

No. 73940\$ 5.00

D BLACK ONYX, set in 10K Gold, white gold inlay on shanks. (Ideal for two diamonds.)

No. 73900\$35.00

PAST OFFICER RINGS

E PAST OFFICER RINGS. See Page 11 for Titles and Color Designations for all Posts, County, District, Department and National Offices. Sizes 7-13 from stock.

10K Gold **No. 73820\$32.50**

Sterling Silver, **No. 73800\$12.50**

Other sizes in silver, add \$2.00

F WOMEN LEGIONNAIRES PAST COMMANDER RING. Four weeks delivery. 10 K Gold.

No. 74120\$23.00

G PAST COMMANDER RING (only office available) 10K Gold.

No. 73860\$35.00

H LIFE MEMBER RING. Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Deliver, 4 weeks. Specify ring size.

No. 74180\$45.00

See page 15 for Embroidered Life Membership Insignia

DIAMOND SET RINGS. Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point\$18.00 5 point\$24.00 8 point\$38.00
10 point\$48.00 30 point\$198.00

4 weeks delivery.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.



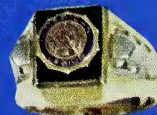
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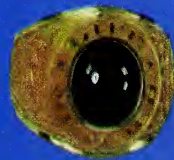
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EMBROIDERED EMBLEMS & INSIGNIA

All Embroidery Beautifully Executed in Silk or Gold Plated Bullion Threads.

Present and past officer insignias for Post, County, District, Department titles as follows:

Commander	Service Officer
Vice Commander	Historian
Adjutant	Sergeant at Arms (except National)
Assistant Adjutant	Asst. Sergeant at Arms (except National)
Finance Officer	Athletic Officer
Chaplain	Executive Committee
Judge Advocate	

See Page 11 For Color Designation Used To Distinguish Post, County, District, and Department Levels.

GOLD BULLION AMERICAN LEGION EMBLEM. 3¼ inch EMBLEM, EMBROIDERED WITH GOLD BULLION THREAD. HAS TACK AND CLUTCH BACK. IDEAL FOR USE ON SUIT COAT OR BLAZER. EASILY ATTACHED AND REMOVED WITHOUT DAMAGE TO GARMENT. (AVAILABLE FOR LEGION ONLY)

No. 72208\$15.00

A ACTIVITIES INSIGNIAS. 3 x 1½ inches, WITH BLUE BACKGROUND ONLY FOR; PUBLIC RELATIONS, AMERICANISM, CHILD WELFARE, REHABILITATION, MEMBERSHIP, COLOR GUARD, FIRING SQUAD, DRUM AND BUGLE CORPS, BASEBALL AND ORATORICAL.

No. 72299 (PLEASE SPECIFY)\$1.00

EMBROIDERED EMBLEMS

B AMERICAN LEGION. No discount for quantities. Orders for more than a dozen 1¼ or 2-inch emblems require Department approval.

No. 72366 —1¼-inch emblem, white	\$0.30
No. 72367 —1¼-inch, emblem, blue	.30
No. 72368 —2-inch emblem, white	.50
No. 72369 —2-inch emblem, blue	.50
No. 72375 —2½-inch blazer emblem	1.50
No. 72370 —4-inch emblem, white	2.00
No. 72371 —4-inch emblem, blue	2.00
No. 72373 —6-inch emblem	3.00

AUXILIARY (not illustrated or priced). Embroidered Emblems are available in 1¼, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National Secretaries.

C PRESENT OFFICERS' INSIGNIA

No. 72000 3 x 1½ inches\$1.00

D PAST OFFICERS' INSIGNIA

No. 72069 1½ x 3¼ inches\$1.00

E OVAL PAST OFFICERS' INSIGNIA EMBROIDERED WITH GOLD BULLION THREAD. STATE OFFICE. MAY BE USED AS CAP OR BLAZER PATCH.

No. 72209 2½ x 2½ inches\$4.00

F LIFE MEMBER INSIGNIA. Silk embroidered cap insignia 2 x 2¼ inches. Requires certification by a Post officer. **No. 72298**\$1.50

G MUSIC INSIGNIA. Cap or uniform size lyre with emblem. 2¼ inches.

No. 72309\$1.00

SONS OF THE LEGION—See Page 67 for embroidered emblems and cap insignia.

H EMBROIDERED FLAG. "For God and Country." Silk threads on 2 x 3" patch. Blue (**No. 72351**); white (**No. 72352**); or red (**No. 72353**) background to match sap.

Each	\$1.00
6 to 25, each	.75
26 or more, each	.60

I PLAIN EMBROIDERED U. S. FLAG. SILK THREADS ON 2¾ x 3½ inch PATCH. IDEAL FOR USE ON POST TEAM OR ACTIVITY UNIFORMS. MANY POSTS PRESENT TO LOCAL LAW ENFORCEMENT AGENCIES FOR THEIR UNIFORMS.

No. 72354 each	\$1.00
6 to 25 each	.75
26 or more, each	.60

J ARM BANDS. Suitable emblem with wording "Post" (**No. 72376**) or "Unit" (**No. 32376**) and numeralsEach **\$2.00**

Additional Lettering 20¢ each letter or numeral.
Three weeks delivery.

K SERVICE INSIGNIA. Service Branch insignia. Cap-size 2 to 2¼ inches in diameter\$1.00

No. 72343 Army	No. 72346 Coast Guard
No. 72344 Navy	No. 72347 Sea Bees
No. 72345 Marines	No. 72348 Air Force

L BASEBALL UNIFORM INSIGNIA

No. 72350\$1.00

ORDER FROM NATIONAL EMBLEM SALES, THE AMERICAN LEGION, P.O. Box 1055, Indianapolis, Indiana 46206

NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

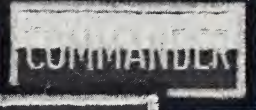
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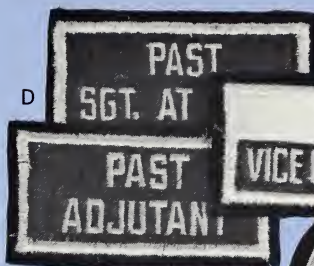
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SEALS, DECALS & LICENSE PLATES



A LETTERED AUTO PLATE. Same as above with your "Post number & state name". Minimum of 25 plates, three weeks delivery. **No. 74954M**
each \$1.25; 50 or more, each\$1.00

B AUTO PLATE. Baked enamel with yellow emblem and lettering on heavy gauge steel.
No. 74953, each\$1.00

C DECALS. All decals are double-duty type and can be applied front or back to transparent or solid surfaces. (See Page 67 for Sons of The Legion decals.)

SIZE	AMERICAN LEGION	AUXILIARY	EACH	PER 100
1 1/4 inch	74960	34960	\$0.05	\$3.00
3 inch	74961	34961	0.05	3.00
				PER 50
6 inch	74962	34962	0.25	\$10.00
9 inch	74963	0.50	12.00
12 inch	74964	1.00	
18 inch	74965	2.80	
24 inch	74966	4.00	

D STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK. 2 x 18 inches
No. 74976, each\$0.15
Per package of 252.50

GOLD FOIL SEALS. Full color die cut. New! All sizes are self adhesive.

American Legion **No. 74967;** Auxiliary **No. 34967,**
Package of 100 3/4-inch\$1.00
American Legion **No. 74968;** Auxiliary **No. 34968,**
Package of 50 1 1/4-inch\$1.00
American Legion **No. 74969;** Auxiliary **No. 34969,**
Package of 50 2 1/2-inch\$1.00

F AUTO EMBLEMS. Copper finish bronze, hard enameled 3-inch American Legion emblem. **No. 74950** has lug for attaching. **No. 74951** has trunk attachment **\$2.50**

MYLAR. New, full color pressure sensitive 12" emblem for auto's and other uses. American Legion only.
No. 74970\$7.50

H STICK-UP EMBLEM. Self-adhesive light weight metal, three colors, 2 1/2". **No. 74955.**
1 to 24, each \$1.00; 25 or more, each\$0.80

NEW!! AMERICAN LEGION BUMPER STRIPS. MADE OF NON-FADING, NON-STRETCHING VINYL. EASILY REMOVED EVEN AFTER MONTHS OF USE. IN COLOR.

I SIZE 3 x 14 inches. "SERVICE TO GOD AND COUNTRY" **No. 74983;** "I PLEDGE ALLEGIANCE" **No. 74984.**

Each\$0.15
Package of 25\$3.00

K FULL COLOR BUMPER STRIP. Adhesive back. "Maintain Law and Order." 3 x 14 inches.
No. 74979, each\$0.15
Pkg. of 25\$3.00

UNIT & POST MEETING EQUIPMENT

A WALNUT GAVEL. American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) Emblem on engraving band\$6.50

ENGRAVING ON GAVELS AT 15¢ PER CHARACTER

B SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery.

	AMERICAN LEGION	AMERICAN LEGION AUXILIARY
Desk style	No. 74512.....\$25.00	No. 34512.....\$25.00
Pocket style	No. 74513.....\$25.00	No. 34513.....\$25.00

C PREAMBLE. Reinforced 52 x 36 inch paper, under-printed 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510)\$15.00

PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511)\$6.50

D MEETING NOTICE CARDS. Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock	\$ 23.00
500 cards on U.S. Govt. Postcards	50.00
1,000 cards on plain stock	35.00
1,000 cards on U.S. Govt. Postcards	90.00
2,000 cards on plain stock	50.00
2,000 cards on U.S. Govt. Postcards	168.00

The above cards are available for Auxiliary with appropriate lettering. Prices based on 5¢ government post cards subject to postal rate increases.

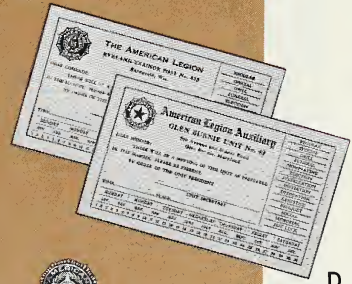
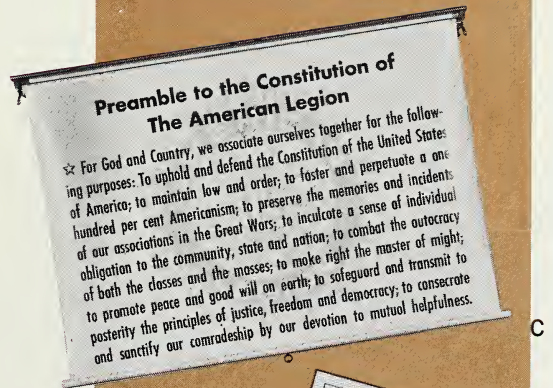
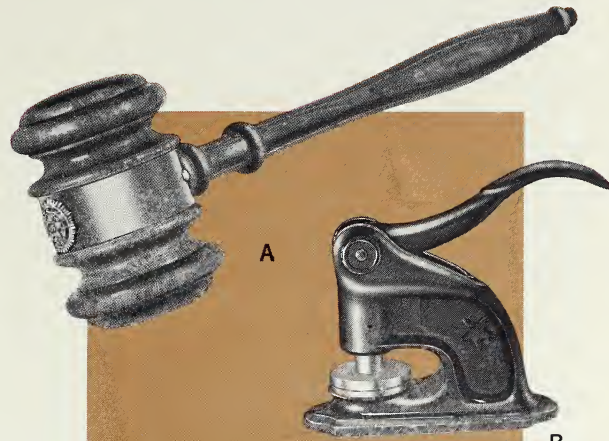
E STANDARD GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502)\$24.50

F TINKLE BELL. 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506)\$4.00

G MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504)\$17.50

CAST BRONZE BELLS—ENGRAVING ON BELLS AT 35¢ PER CHARACTER.

INITIATION SUPPLIES ON PAGE 26



POST AND UNIT SUPPLIES

LET'S BE RIGHT ON FLAG ETIQUETTE—20 page pamphlet. Questions and answers.

No. 72600, each \$ 0.15
Per 100 \$10.00

YOUR FLAG Folder, Cardboard flag, 3 x 4½", perforated to use. History of flag, rules for display, pledge of allegiance, etc. No. 75219, each \$0.10
Per 100 \$8.00

BOOKLETS AND PAMPHLETS

THE AMERICAN LEGION MARCH, written especially for the 50th Anniversary by Meredith Willson.

Band Arrangement No. 75195 \$2.50
Four Part Male Choral Arrangement No. 75196 \$ 0.25
Drum and Bugle Corps Arrangement No. 75197 \$3.50

MANUAL OF CEREMONIES. Official American Legion ceremonies only, as carried in the Post Commanders Guide. No. 75201, each \$ 0.40

KNOW YOUR AMERICA. A 64 page study course in Americanism. No. 75205 \$ 0.40

POST COMMANDERS GUIDE. Handbook listing duties of all Post Commanders, Post officers, committees, manual of ceremonies, etc.

No. 75203 \$ 0.60

POST PUBLIC RELATIONS HANDBOOK. Basic guide for every post.

No. 75210, 1 to 9, each \$ 0.50
10 or more, each \$ 0.40

NEED A LIFT. Education and scholarship guide.

No. 75207, each \$ 0.50
100 or more, each \$ 0.30

ITEMS NOT ILLUSTRATED

DUES ENVELOPE. Self return envelopes for dues; Post to fill in return address. Sampling shows much higher return than with use of dues notice. Add modern business methods to your membership renewals. Packed in boxes of 200 envelopes. No. 75299.

200 envelopes \$ 6.00
400 envelopes \$11.50
600 envelopes \$14.70
800 envelopes \$19.60
1,000 to 9,800 (per 1,000) \$23.00
10,000 or more (per 1,000) \$20.00

POST RECORDS

CASH RECORD BOOK. New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540 \$ 6.30

CORRESPONDENCE CARDS. All purpose card, 5¾ x 4", three color embossed emblem with envelopes. No. 75255, per 100 \$10.00

HOLIDAY COIN CARDS. Effective money raising avenue. Coins are inserted on 16 holidays. Auxiliary emblem (only). Specify whether cards are to hold dimes (No. 34840) or quarters (No. 34841). 25 cards minimum.

Per 100 \$15.00
Each \$ 0.20
Mailing envelopes No. 34842, per 100 \$ 2.50

BOND PAPER. American Legion Watermarked Rag Content Bond paper for Post or Department stationery only. 8½ x 11 inches. Per ream, 500 sheets, not including printing. (We do not print).

No. 75260 \$3.50

In lots, of 10,000 or more, per 500 sheets, not including printing \$3.25

AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM
THE NATIONAL AUXILIARY

FLAG CODE—Illustrates and describes the correct way to display the American Flag.

No. 72601, each \$ 0.05
Per 100 \$ 4.00
Per 1,000 \$30.00

FLAG CODE NEWSPAPER MAT—Set in standard newspaper size, 5 columns 17½ inches deep. Can be cut into sections for periodic or partial use.

No. 72602, each \$ 3.50

SERVICE TO GOD AND COUNTRY. Revised edition of former "Back to God" handbook.

No. 75217 \$ 0.25

NATIONAL CONSTITUTION AND BY LAWS OF THE AMERICAN LEGION.

No. 75202, each \$ 0.20
50 to 99, each \$ 0.15
100 or more, each \$ 0.12

DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES. In 36 pages, 3 x 6 inch booklet.

No. 75206, 1 to 49, each \$ 0.15
50 to 99, each \$ 0.10
100 or more, each \$ 0.09

POPPY DAY COIN CONTAINERS. Auxiliary emblem only on heavy fiber container, 3¾" by 5". Metal bottom and top with coin slot. Per dozen, delivered. No. 34845 \$3.00

"E-Z" STICK ON BADGES. Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221), each \$ 0.10
50 to 99, each \$ 0.07
100 or more, each \$0.06

AMERICAN LEGION EMBLEM BUSINESS CARDS with 3-color embossed emblem.

No. 75250, per 100, not including printing \$5.00

PRINTING CUTS. (Specify one, two or three color)
(See Page 67 for Sons of The Legion cuts)

AMERICAN LEGION	AUXILIARY	SIZE	ONE COLOR	TWO COLOR	THREE COLOR
74810	34810	½"	2.50	4.75	7.00*
74813	34813	¾"	2.75	5.25	7.25*
74816	34816	1"	3.00	—	—
74819	34819	1¼"	3.25	6.25	9.25*
74822	34822	1½"	3.50	—	—
74825	34825	2"	3.75	—	—
74828	—	3"	4.00*	7.75*	11.50*
74831	—	5"	5.25*	—	—

*American Legion only

MEMBERSHIP REGISTER BINDERS. Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight type L pressboard. .020 gauge, double scored hinges. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service. Prepaid. No. 74538 \$ 2.50
Heavier weight canvas texture blue vinyl over sturdy board. With six nylon posts for binding pages from 3 to 8½ inches. Prepaid.

No. 74539 \$ 4.50

New Plastic material by Eastman, pliable, durable for years of wear. Complete with posts. Prepaid.

No. 74537 \$ 3.50

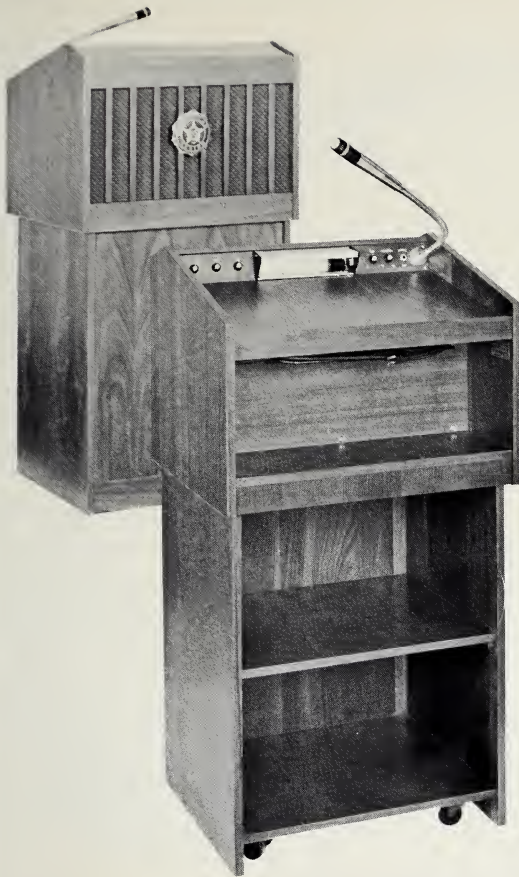
MEMBERS LEDGER. New, revised sheets. Alphabetical record forms for 100 members.

No. 74546 \$ 6.50

MINUTE BOOK. Loose leaf, 100 sheets unruled with headings on front and back for writing or typing.

No. 74550 \$ 4.50

Additional Sheets for Any of the Above, each 4¢



NEW KUSTOM ELECTRONIC LECTERN. This self-contained lectern provides the combination of exclusive solid state circuitry with a beautiful acoustic cabinet, giving the ultimate in sound reproduction and styling. 50 Watt amplifier with four 6 inch matched High-Fidelity speakers. The speaker has control of volume, bass, treble, reading light, and microphone switch at his finger tips. All controls concealed from the audience without obstructing the 28" x 16" pitched reading surface. Auxiliary input jack, monitor jack and two jacks for satellite speakers conveniently located near the base of the cabinet. May be used as a table model or with optional base. Height 20" (with base 50"), depth 26", weight 55 lbs. (with base 105 lbs.) Bronze American Legion Emblem on front of lectern.

No. 74518, Lectern and Base\$685.00

No. 74516, Lectern alone\$550.00

No. 74517, Base alone\$175.00

SPEAKER'S LECTERN. Hardwood frame, heavy weight $\frac{3}{4}$ " mahogany veneer plywood. Top 18" wide, $13\frac{1}{2}$ " deep. Front $16\frac{1}{2}$ " high with 5" cast bronze emblem. Back $12\frac{3}{4}$ " high. Three weeks delivery (Freight Collect Chicago). Not Illustrated

No. 74507\$42.50

AMERICAN LEGION COURTESY CARD. Introduce your prospective future member to all Posts while in service with this $3\frac{3}{4}$ " by $2\frac{1}{8}$ " card.

No. 75218, per 100\$1.00

1,000 or more, per 100\$ 0.50

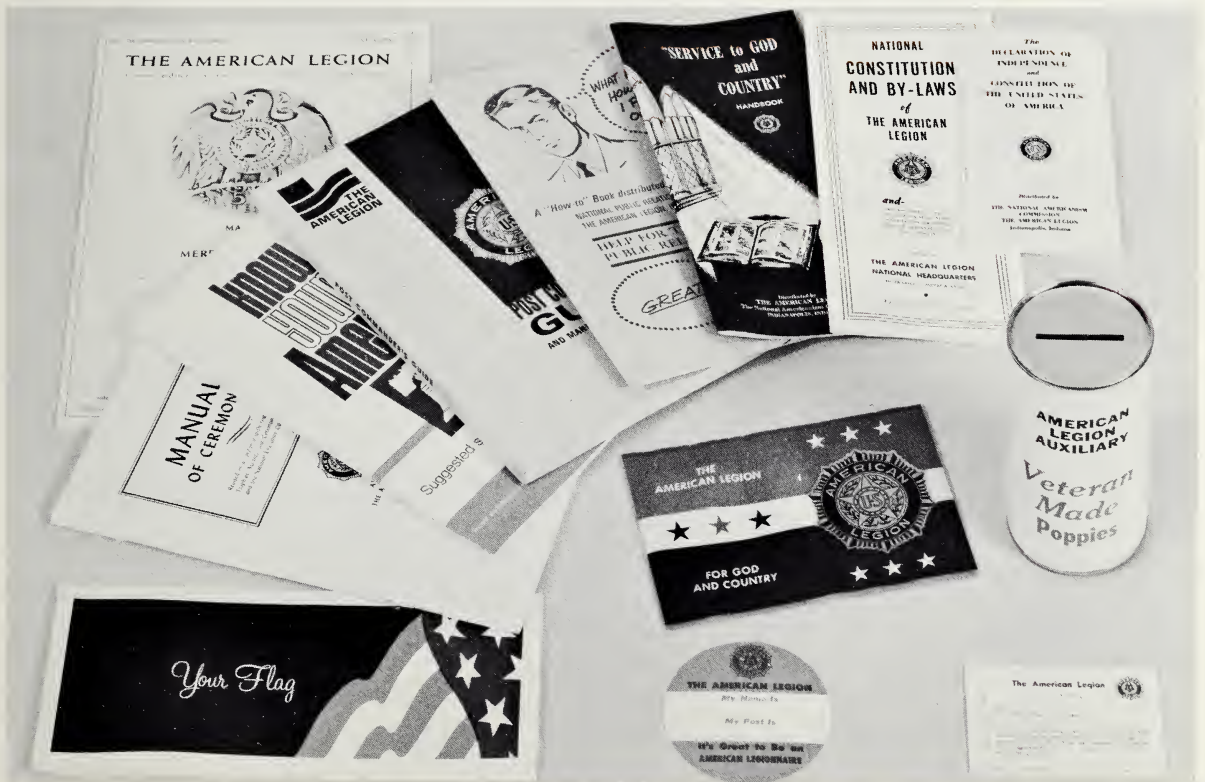
CARD CASE. New economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information.

No. 78002, 1 to 99, each\$ 0.08

100 to 499, each\$ 0.07

500 to 999, each\$ 0.06

1,000 or more, each\$ 0.05



DINNERWARE

A POST AND UNIT CHINA DINNERWARE. Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge. If not specified, Blue American Legion Emblem sent.

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN
H or R-75000	Bread and butter plates, 6¼ inch	\$11.28	\$ 7.20
H or R-75002	Salad plates, 7½ inch	12.12	7.68
H or R-75004	Dinner plates, 9 inch	17.40	10.56
H or R-75006	Dinner plates, large 9½ inch	18.24	12.00
H or R-75008	Tea cups, 7½ ounces	14.40	9.00
H or R-75010	Saucers, 6 inch	9.24	6.60
H or R-75012	Cereal dishes, 6½ inch	13.80	9.00
H or R-75014	Dessert dishes, 4¾ inch	9.00	5.40
H or R-75016	Soup Bowls, 15 ounces	15.00	9.60
H or R-75018	Soup plates, 8 inch	15.00	9.60
Minimum order one-half dozen any one item below.			
H or R-75020	Vegetable dishes, 11⅞ inch	14.40	10.50
H or R-75022	Meat platters, 11½ inch	13.20	8.70
H or R-75024	Meat platters, 13¼ inch	16.80	12.00
H or R-75026	Gravy dishes, 14 ounces	17.88	12.60
H or R-75030	Sugar bowls, 12 ounces	15.12	9.90
H or R-75032	Cream pitchers, 10 ounces	12.90	8.52

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.

B STAINLESS STEEL FLATWARE. Low price on all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

	Doz.	Gross
No. 75856 Teaspoons	\$2.58	\$28.08
No. 75057 Forks	3.72	41.04
No. 75058 Knives	7.50	84.96
No. 75059 Oval Soup Spoons	3.72	41.04

C THERMO-SERV BY WEST BEND. Insulated beverage servers keep hot beverages hot and cold beverages cold for hours. Non-breakable, dishwasher safe, wide mouth and lip for easy pouring and cleaning. In gold and black with Legion imprint.

64 oz. Server No. 75061.....	\$10.00
32 oz. Server No. 75060.....	\$ 8.00

D SQUARE ASH TRAY. Blue emblem, permanently fused into clear crystal. No. 74911, 3½" square, ¾" deep.

Per dozen minimum	\$ 2.64
Per gross	24.48

(Above ash tray imprinted with Post name and number. Minimum one gross with four weeks delivery.)

Per gross, imprinted	\$40.32
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E OCTAGON SHAPED crystal ash tray. No. 74912, 5" wide, 1¼" deep.

Per set 4 trays	\$14.00
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F BOOK MATCHES. Modern design white cover, full color emblem, blue and brown printing. Outlined panel for your imprint. No. 74910.

Cases include 2,500 books.

1 Case	\$32.00	Per Case
2 Cases	\$29.50	Per Case
4 Cases	\$25.00	Per Case
10 Cases	\$24.00	Per Case

Freight Collect. Print all lettering instructions.
Add \$3.50 per case for inside cover printing.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

HELP SUPPORT AMERICAN LEGION PROGRAMS—

BUY FROM NATIONAL EMBLEM SALES.

On all orders under \$3.00, add 50¢ postage and handling.

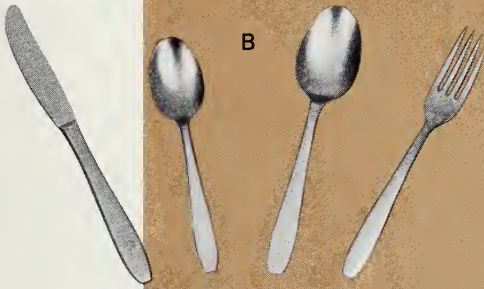
ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



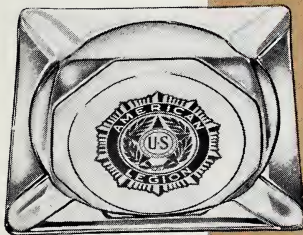
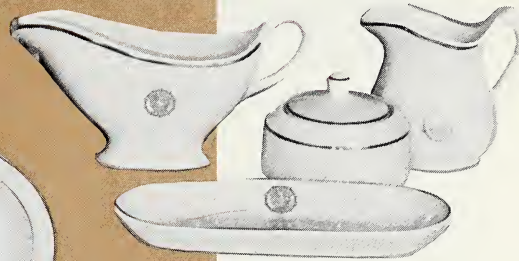
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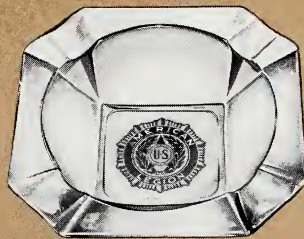
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All Dishes F.O.B. Wellsville, Ohio
Six Weeks For Delivery.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

TABLES AND CHAIRS

A GAME TABLE. A lifetime purchase for home or club. Comfortable seating for 8 at this 48" diameter table. Green Felt covered top. Durable steel legs and supports with massive Bakelite chip and glass wells. Shipping weight 57 lbs.

No. 73710F\$48.00

B TUBULAR STEEL FRAME CHAIRS, rolled front seat 16" square. Comfortable padded vinyl upholstered. Bronze with parchment vinyl (**No. 73750F**) or beige with chocolate (**No. 73749F**). Weight 47 lbs. per carton of 4. (Order in multiples of 4 chairs.)

Each\$8.00

48 or more, each 7.00

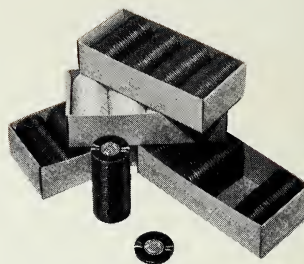
C MELAMINE TOP 36" SQUARE folding table. Beige frame, tan top, 28½" high. Heavy tapered steel legs with positive locking mechanism. Shipping weight 47 lbs.

No. 73738F, each\$39.00

12 or more, each 35.00

D BANQUET TABLES. New style, all plywood top 5/8" thick, edged with durable plastic "T" moulding. Metal skids on underneath sides to make for easy stacking. Positive locking leg mechanism. Natural Finish.

NO.	SIZE	EACH	2 to 5 EACH	6 or More EACH
73701F	30 x 72"	\$40.00	\$37.50	\$35.00
73703F	30 x 96"	50.00	47.50	45.00
73705F	36 x 72"	55.00	52.50	50.00
73707F	36 x 96"	60.00	57.50	55.00



POKER CHIPS (with American Legion emblem only). Acid resistant, interlocking plastic chips. Minimum order 100\$6.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73780	73781	73782	73783	73784

LETTERED CHIPS

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. Per 100....\$8.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73785F	73786F	73787F	73788F	73789F

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY

HELP SUPPORT AMERICAN LEGION PROGRAMS—

BUY FROM NATIONAL EMBLEM SALES.

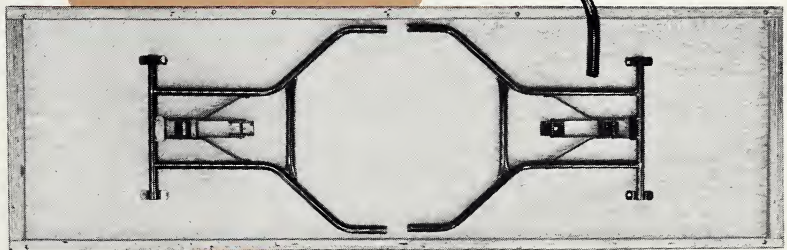
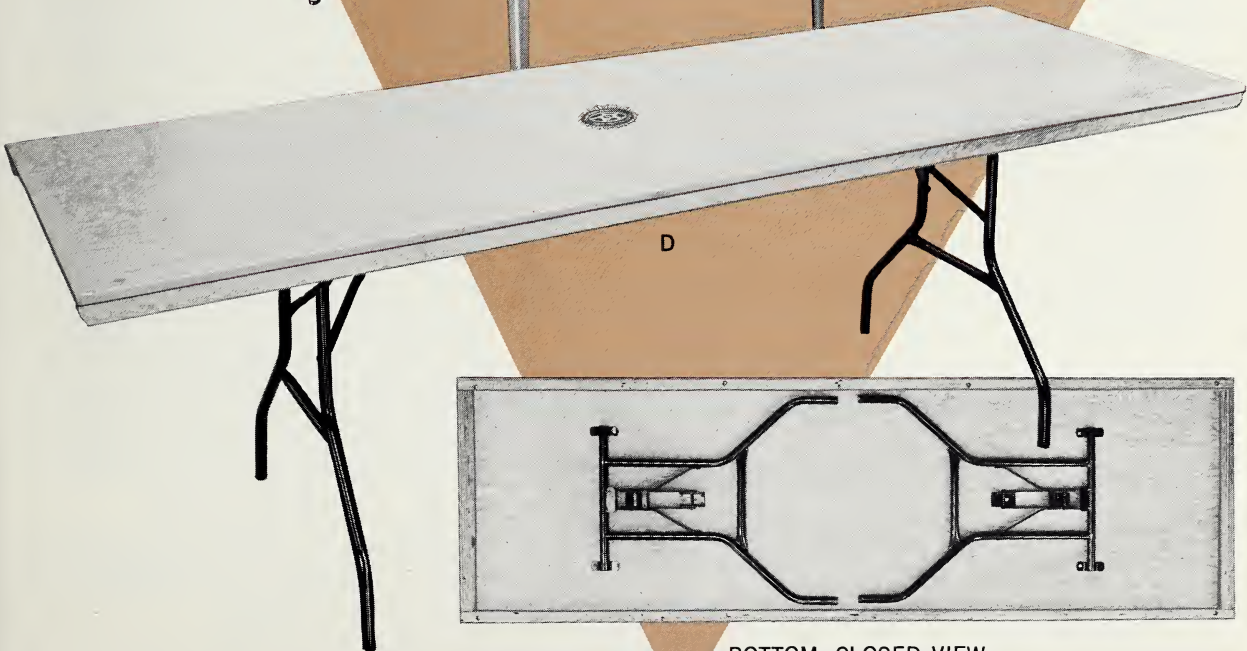
ON ALL ORDERS UNDER \$3.00 ADD 50¢ FOR POSTAGE AND HANDLING.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



TABLE AND CHAIRS. Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.

CHAIRS AND GAME TABLE FREIGHT COLLECT, MUNCIE, INDIANA



TABLES AND CHAIRS

- A TUBULAR BUDGET CHAIR** with Y-type fold. Bronze rolled steel seat 16" square. Packed 6 to 64 lb. carton. (Order in multiples of 6.)

No. 73737F, each\$6.00

48 or more, each 5.00

- B TUBULAR STEEL CHAIR** in baked beige enamel, contoured non-tipping seat 16" x 16". Shipping weight 49 lbs. per carton of 4. (Order in multiples of 4.)

No. 73746F, each\$7.00

48 or more, each 6.00

- C STACK CHAIR.** All tubular steel construction of a non-folding chair with storage convenience. Baked beige enamel. Seat 18" high and 14¼" square. Shipping weight 47 lbs. per carton. (Order in multiples of 4 chairs.)

No. 73743F, each\$10.00

48 or more, each 9.00

- D STORAGE DOLLY.** Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2 dollies. (Minimum order 2 dollies.)

No. 73744F, each\$6.00

- E CHANNEL STEEL CHAIR** in baked beige enamel. Saddle shaped 14⅞" x 13⅝" seat, continuous rear leg construction for indoor or outdoor use. Shipping weight, 48 lbs. per carton of 4. (Order in multiples of 4.)

No. 73747F, each\$6.00

48 or more, each 5.00

Write for prices on Bridge Tables and Chair Sets, or any other special seating requirements.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

CHAIRS ARE SHIPPED FREIGHT COLLECT FROM MUNCIE, INDIANA



Available with American
Legion or Auxiliary emblems.
If not specified, American
Legion will be sent.

OUTDOOR ADVERTISING



SAM PIKE Post 184
218 SOUTH CENTER ST.
GRAND PRAIRIE, TEXAS
VISITORS WELCOME

ILLUMINATED ELECTRIC WALL CLOCK. 15¾ inch Square Clock, 4 inches deep. Made of high impact polystyrene. Soft glow, illuminated by circular neon light. Full color American Legion emblem on face with "For God And Country" lettering.

No. 74556\$29.95

WELCOME SAFETY SIGN. Town name, state abbreviated, Post name and number on a 20 x 30 inch heavy gauge steel sign.

Baked Enamel **No. 74580F**\$17.80

Reflective Scotchlite **No. 74581F** 27.00

STANDARD SAFETY SIGN, 14 x 20 inches on heavy gauge steel.

Baked Enamel **No. 74590F**\$11.50

Six or more, each 11.00

Reflective Scotchlite **No. 74591F**15.50

CIRCULAR SIGNS—LETTERED PANELS. (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge steel.

BAKED ENAMEL CIRCULAR EMBLEM ONLY

No. 74565F, (18" single face) each\$15.00

No. 74566F, (24" single face) each 17.00

No. 74557F, (36" single face) each 31.00

No. 74573F, (18" double face) each 17.00

No. 74574F, (24" double face) each 20.00

No. 74559F, (36" double face) each 35.00

REFLECTIVE SCOTCHLITE CIRCULAR EMBLEM ONLY

No. 74584F, (18" single face) each\$20.00

No. 74586F, (24" single face) each 25.00

No. 74558F, (36" single face) each 48.00

No. 74585F, (18" double face) each23.00

No. 74587F, (24" double face) each 31.00

No. 74560F, (36" double face) each 70.00

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels on this page are finished in full color.

OUTDOOR SIGN. Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem, with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights. This item shipped freight collect.

No. 74555F, 3 x 4 ft.\$225.00

BOOM POLE ASSEMBLY. For installing above sign.

No. 74554, for 3 x 4 ft. sign\$20.00

Outdoor sign shipped freight collect. Four weeks delivery. Print all lettering instructions.

Additional Signs Continued on P. 26 and P. 60.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

NAME TAGS AND INITIATION SUPPLIES

- A **POCKET CLIP NAME TAG.** Blue with white engraved lettering, metal American Legion emblem. Priced complete with three lines of your lettering. Durable for many years of use.

No. 72998F\$4.00

(Above Available with Auxiliary Emblem)

- B **NAME PLATE.** Heavy black finish 1 1/4 x 3" gravoply with pin back, gold emblem and white lettering. Limit of 16 spaces on each of four lines maximum.

No. 72999 (with two lines of lettering)\$2.00

3 or 4 Lines 3.50

- C **INITIATION LAMPS.** Color emblem fired permanently in glass or plexiglass rim. Walnut base, electric cord and plug. Overall height 18 inches. EMBLEM on one side, Preamble on other.

No. 74531 American Legion\$30.00

No. 34531 American Legion Auxiliary\$30.00

Initiation lamps shipped Freight Collect.

D BAKED ENAMEL LETTERED PANELS

No. 74567F (6 x 14" single face), each\$12.50

No. 74568F (8 x 14" single face), each 13.00

No. 74569F (6 x 14" double face), each 14.00

No. 74570F (8 x 14" double face), each 15.00

REFLECTIVE SCOTCHLITE LETTERED PANELS

No. 74577F (6 x 14" single face), each\$14.00

No. 74578F (8 x 14" single face), each 15.00

No. 74575F (6 x 14" double face), each 17.00

No. 74576F (8 x 14" double face), each 18.00

Lettered Panels only. To go with circular emblem signs on page 25. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

- E **DESK OR DOOR NAME PLATE.** Cast bronze with American Legion emblem. Bright polished border and letters, with darker background. Lugs for desk plate (No. 74711), or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line, with two lines.

Each\$15.95

Allow 5 weeks for delivery.

- F **JOIN POSTER.** New design. Two color 11 x 14" on 4 ply cardboard. Space for your Post to imprint name, location, etc.

No. 74986, each\$0.20

package of 25 3.50

- G **INITIATION FLAGS.** Printed Rayon U.S. Flags.

4 x 6 inches, Per doz. No. 72956 2.28

NOT ILLUSTRATED

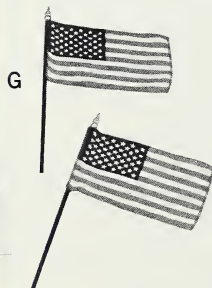
POPPIES. Only for use in initiation ceremonies or decoration.

No. 74998, each\$0.10

50 or more, each08



SAM PIKE Post 184
218 SOUTH CENTER ST.
GRAND PRAIRIE, TEXAS
VISITORS WELCOME



CERTIFICATES & AWARDS

BLANK AUXILIARY CITATIONS AVAILABLE FROM THE NATIONAL AUXILIARY HEADQUARTERS

OFFICER'S WARRANT OF MERIT. 16 x 12 inches with facsimile of National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office. **No. 83314**\$2.00

CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed on 8½ x 11" card. American Legion (**No. 75227**) or Auxiliary (**No. 35227**).

Each\$0.50 Multiples of 100each \$0.30

CITATION. Three-color emblem, two-color border, and artistic lettering on 8½" x 11" (**No. 75229**) or 11" x 14" (**No. 75230**)

Each\$0.50 Multiples of 100Each 0.30

CITATION. Blank, with full color emblem on 8½ x 11". Plain (**No. 75231**) or gold border (**No. 75232**) citation.

Each\$0.30 Multiples of 100, each 0.20

GOLD TRIM 50-YEAR CERTIFICATES.

No. 74330 each\$0.50 50 to 99 0.40
25 to 49 0.45 100 or more 0.35

CERTIFICATES OF PARTICIPATION. All purpose 8½ x 11", to certify participation in any American Legion or Auxiliary program. American Legion (**No. 75258**) or Auxiliary (**No. 35258**).

Each\$0.50 25-99each 0.40
Multiples of 100each 0.30

CONTINUOUS MEMBERSHIP CERTIFICATES. Every 5 years from 5 to 50. Specify years. Full color on parchment for framing. Must be certified by Post Officer. 5 thru 45 years.

No. 74320 1 to 24\$0.30 each 50 to 99 0.20 each
25 to 49 0.25 each 100 or more 0.15 each

CITATION OF APPRECIATION. Certificate 8½ x 11" with blanks to fill in to express appreciation. American Legion (**No. 75225**) or Auxiliary (**No. 35225**)\$0.50
Multiples of 100 0.30

CERTIFICATE OF PUBLIC RECOGNITION. Colorful recognition of the attainment of majority and Citizenship Day. Includes "The American's Creed" and pocket size replica.

No. 75226, Each\$0.50 Multiples of 100, each 0.30

ITEMS NOT ILLUSTRATED

POST EVERLASTING CITATION 9 x 12 INCHES

No. 75228\$0.50 Multiples of 100 0.30

POCKET CITATION. Heavy card stock, 2½ x 3¾" rounded corners, three-color embossed emblem.

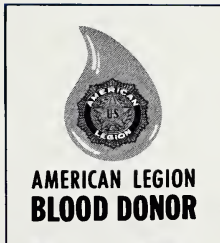
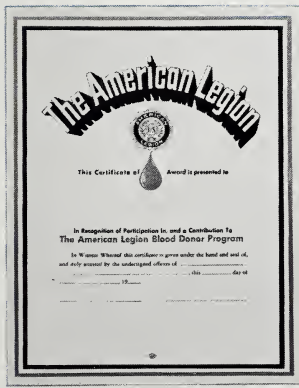
No. 75233, each\$0.20 Multiples of 100, each 0.15

CERTIFICATE OF INITIATION. Signed by Post Commander and Adjutant.

No. 75220, each\$0.15 Multiples of 100 0.10

CORRESPONDENCE CARDS. All purpose card, 5¾ x 4", three color embossed emblem with envelopes. **No. 75255**, Multiples of 100 onlyeach \$0.10

AMERICAN LEGION EMBLEM BUSINESS CARDS with 3-color embossed emblem. Per 100, not including printing. **No. 75250** Multiples of 100 onlyeach \$0.05



INDIVIDUAL BLOOD DONOR CERTIFICATES.

Colorful blank certificates.
No. 74318\$0.50
Multiples of 100each 0.30

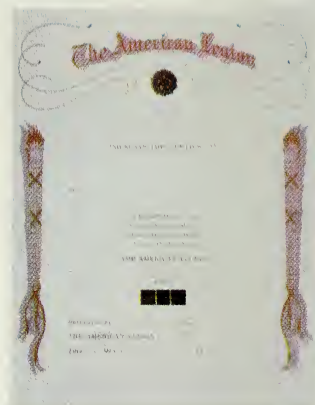
BLOOD DONOR SYMBOLS. All include blood donor decal. Orders must have Post certification. Bronze finish for less than one gallon, **No. 74310**; Silver finish pins for 1 thru 4 gallons; 1 gallon, **No. 74311**; 2 gallons, **No. 74312**; 3 gallons, **No. 74313**; 4 gallons, **No. 74314**; or 5 or more gallons (Gold Finish.)

No. 74315\$0.90

Auxiliary Blood Donor Basic symbol only, with the Auxiliary emblem.

No. 34310\$0.90

RECOGNIZE EXCELLENCE . . .



DELUXE PRESENTATION AND DISPLAY CASES: Wall Display Cases are wood framed with gold tooling and velvet background. Unbreakable clear plexiglass to protect medal. Jeweler's type display case has simulated leather covering and padded velvet lining. Small Wall Case (For single medal) No. 73595\$18.95
Jeweler's Case (For up to 4 medals) No. 73597 24.95
Large Wall Case (For 2 or 3 medals) No. 73596 21.95



GENERAL
No. 73585

Bronze\$2.30
Silver 5.25
Gold-Fill 6.00



GENERAL
No. 73588

Bronze\$2.25
Silver 5.20
Gold-Fill 6.00



SCHOLARSHIP BOOK
No. 73576

Bronze\$2.20
Silver 4.30
Gold-Fill 5.25



SCHOLASTIC
No. 73579

Bronze\$2.20
Silver 4.30
Gold-Fill 5.25



MUSIC
No. 73465

Bronze\$3.10
Silver 6.20
Gold-Fill 8.40



MARKSMANSHIP
No. 73456

Bronze\$3.10
Silver 6.20
Gold-Fill 8.40



MERITORIOUS SERVICE
PIN BACK, NO RIBBON
GOLD-FILL ONLY
No. 73594

Gold-Fill\$3.00



HEROISM
No. 73434

Bronze\$2.90
Silver 4.50
Gold-Fill 6.30

All medals have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral. Type or print engraving instructions.

ALWAYS USE YOUR ZIP CODE—

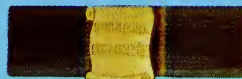
IT AIDS DELIVERY.

IN YOUTHFUL ACHIEVEMENT!

DEFENSE DEPT. APPROVED

CERTIFICATE OF AWARD. Full color
8½" x 11", suitable for awarding with
any American Legion (No. 73410) or
Auxiliary (No. 33410) medalea. \$0.50
25-99 0.40
100 or more 0.30

CERTIFICATE OF PARTICIPATION
(Not illustrated. All purpose 8½ x 11",
to certify participation in any
American Legion or Auxiliary program.
American Legion (No. 75258) or Auxiliary
(No. 35258), Each\$0.50
25-99 0.40
100 or more 0.30



**R.O.T.C. Military
Excellence
No. 73501**

Bronze	\$4.20
Silver	5.40
Gold-Fill	8.50

**R.O.T.C. Scholastic
Excellence
No. 73507**

Bronze	\$4.20
Silver	5.40
Gold-Fill	8.50



**MEMBERSHIP
ACHIEVEMENT
No. 73422**

Bronze	\$2.10
Silver	5.20
Gold-Fill	5.90



**MERIT AWARD
No. 73428**

Bronze	\$2.80
Silver	4.20
Gold-Fill	5.90



**MEDAL OF MERIT
No. 73425**

Bronze	\$2.10
Silver	5.20
Gold-Fill	5.90



**VALOR
SILVER ONLY
No. 73565**

Silver	\$3.80
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**NATIONAL GUARD
WITH RIBAR
No. 73516**

Bronze	\$4.20
Silver	5.40
Gold-Fill	8.50



**ATHLETIC AWARD
No. 73444**

Bronze	\$2.25
Silver	4.50
Gold-Fill	5.00



ALL SPORTS. Panel can be
changed for every purpose.
Specify event. Three weeks
delivery. No. 73447*

Bronze	\$3.00
Silver	6.20
Gold-Fill	8.40

R.O.T.C. Medals Priced Complete With Matching Ribar

On all orders under \$3.00, add 50¢ postage and handling. Print all engraving instructions.

REWARD THE EXCELLENCE OF YOUTH

THEY ARE WHERE OUR HISTORY BEGAN ... AND OUR FUTURE REMAINS

ORATORICAL PROGRAM

The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

A CERTIFICATE OF HONORABLE MENTION

For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.

No. 73405ea. \$0.50
25-99 0.40
100 or more 0.30

CERTIFICATE OF PARTICIPATION (shown on page 27). 8½ x 11" certificate with emblem in color. Blanks to be filled in certifies participation in any American Legion program.

No. 75258ea. \$0.50
25-99 0.40
100 or more 0.30

See page 27-28 for other citations.

- B ORATORY PLAQUE.** Bronze plate mounted on walnut stained backboard 10 x 14¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .15 per letter or numeral.) Four weeks delivery.

No. 73559. Prepaid\$40.00

The American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service which, if cultivated, result in better citizenship.

- C SCHOOL AWARD PLAQUE** for presentation to co-operating schools. Bronze plate on walnut stained backboard 10 x 14¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .15 per letter or numeral.) Four weeks delivery.

No. 73409. Prepaid\$40.00

- D MEDALLION.** (2½") award complete with miniature lapel pin and engraved certificate.

No. 73400\$3.00

- E BROOCH.** To supplement your oratory award.

Bronze, No. 73560\$1.20
Gold Filled, No. 735612.00

- F BROOCH.** 1/10 10K Gold filled, to supplement your school award.

No. 73402\$2.00

- G ORATORY MEDAL.** 1¼ inches with design featuring Patrick Henry.

Bronze, No. 73555\$2.50
Silver, No. 735563.80
Gold-Plate, No. 735574.50

- H SMALL MEDAL.** 1¼ inches, complete with engraved certificate.

No. 73401\$1.80

- I ESSAY No. 73471**

Bronze\$3.10
Silver5.80
Gold-Fill6.70

- J ESSAY No. 73573**

Bronze\$3.00
Silver6.30
Gold-Fill9.50

- K ESSAY No. 73477**

Bronze\$2.25
Silver4.40
Gold-Fill4.80

- L ORATORY No. 73513**

Bronze\$2.75
Silver4.90
Gold-Fill5.50

- M ORATORY No. 73519**

Bronze\$3.00
Silver5.80
Gold-Fill6.60

- N ORATORY No. 73528**

Bronze\$3.00
Silver4.20
Gold-Fill6.50

- O AMERICANISM No. 73483**

Bronze\$2.10
Silver4.50
Gold-Fill5.25
No. 33483 Auxiliary.....Add \$1.00 to cost

- P SCHOLASTIC No. 73570**

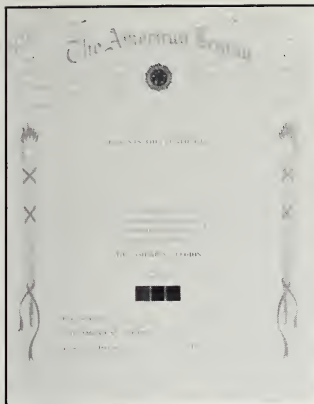
Bronze\$3.40
Silver6.50
Gold-Fill8.40
No. 33570 Auxiliary.....Add \$1.00 to cost

- Q CITIZENSHIP No. 73480**

Bronze\$2.25
Silver4.50
Gold-Fill5.25
No. 33480 Auxiliary.....Add \$1.00 to cost

On all orders under \$3.00, add 50¢ postage and handling. Print all engraving instructions.

A



B



C



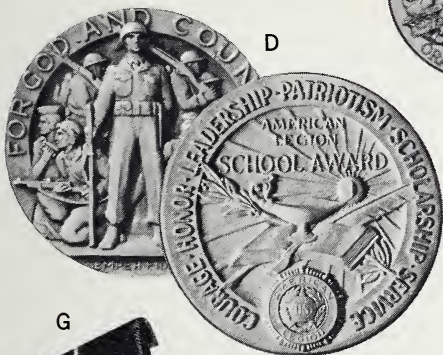
E



F



D



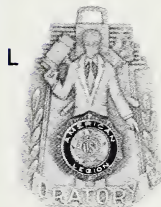
G



H



Medals shown below have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral.



Print All Engraving Instructions.

(ENGRAVING AT 15¢ PER LETTER OR NUMERAL)

On all orders under \$3.00, add 50¢ postage and handling.

AUXILIARY ACHIEVEMENT AWARDS

Recognize outstanding achievements in your schools and community. Build a better tomorrow by encouraging today's efforts. Auxiliary medals, boxed for presentation, are furnished with red, white and blue ribbon with a pin and safety catch. (All R.O.T.C. medals have American Legion ribbon only.) Engraving on medals at .15 per letter or number.

Any medal on pages 28-31, with the exception of school awards, furnished with Auxiliary emblem and ribbon on special order. Six weeks delivery, with \$1.00 service charge additional per medal.



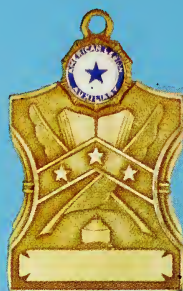
POPPY AWARD
No. 33419

Bronze	\$4.20
Silver	7.50
Gold-Fill	8.80



SCHOLASTIC
No. 33579

Bronze	\$2.20
Silver	5.25
Gold-Fill	5.90



GENERAL
No. 33591

Bronze	\$2.20
Silver	4.80
Gold-Fill	5.90



CITIZENSHIP
No. 33480

Bronze	\$2.25
Silver	4.40
Gold-Fill	4.90

See Page 28 for Colorful New Certificate Suitable For Awarding With Every Medal.



SCHOLASTIC
No. 33576

Bronze	\$2.20
Silver	4.30
Gold-Fill	5.25



AMERICANISM
No. 33483

Bronze	\$2.20
Silver	4.50
Gold-Fill	5.00



GIRL GOOD CITIZEN
Pin Back—No Ribbon
No. 33549

Silver, each	\$4.00
6 or more, each	3.50

ESSAY
No. 33471

Bronze	3.10
Silver	5.80
Gold-Fill	6.70



**R.O.T.C. MILITARY
EXCELLENCE**
No. 33501

Bronze	\$4.20
Silver	5.40
Gold-Fill	8.50

**R.O.T.C. SCHOLASTIC
EXCELLENCE**
No. 33507



GENERAL
No. 33585

Bronze	\$2.30
Silver	5.25
Gold-Fill	6.00



ESSAY
No. 33573

Bronze	\$3.00
Silver	6.30
Gold-Fill	8.50



**AMERICANISM AWARD
FOR ADULTS ONLY**
No. 33510

Bronze	\$3.50
Silver	6.70
Gold-Fill	7.50

PLAQUES



A

A PAST COMMANDERS ROSTER. Permanent tribute to the men who have served as Commanders. Room for 60 names (see name plate copy below), on a 22 x 32 x 3/4 inch bronze finished plaque.
No. 73242F, Prepaideach \$55.00

PAST PRESIDENTS ROSTER. (Not illustrated). Same description and size as Past Commanders Roster above, except with Auxiliary emblem and lettering for Past Presidents. (See name plate copy below.)

No. 33242F, Prepaid each \$55.00

B POST EVERLASTING ROSTER. A permanent remembrance to those comrades who have departed from our ranks. Room for 60 names (See name plate copy below), on a 22 x 32 x 3/4 inch bronze finished plaque.

No. 73228F \$55.00

NAME PLATE

Embossed plate for above with individual's name and year. When ordered with above plaques. No. 73243F Prepaideach \$2.50

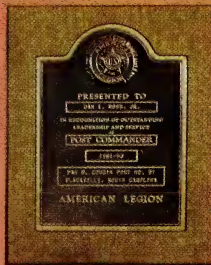
On subsequent orders. No. 73244F Prepaideach \$4.00



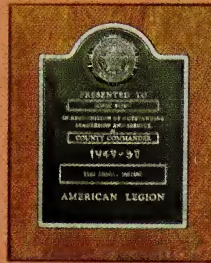
B



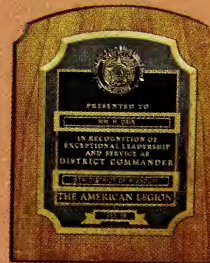
C



D



E



F



G

C PAST DEPARTMENT COMMANDER PLAQUE. Antique gold finish award 12 x 15 x 5/16".

No. 73248F Prepaideach \$25.00

D PAST POST COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16".

No. 73245F, Prepaideach \$25.00

E PAST COUNTY COMMANDER PLAQUE. Antique silver finish award 12 x 15 x 5/16".

No. 73246F Prepaideach \$25.00

F PAST DISTRICT COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16".

No. 73247F Prepaideach \$25.00

G AWARD OF MERIT PLAQUE. 7 x 9" for any general use. Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name.

No. 73249F \$19.50

H CHARTER MEMBER. Individual's name, with number of the Post and State name. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.

No. 73219F \$15.00

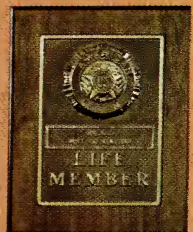
I LIFE MEMBER PLAQUE. Individual's name, with number of the Post and State. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.

No. 73220F \$15.00

(See Page 7 for other Life Member items).



H



I

Deeply embossed metal, heavy bas-relief emblem, mounted on five-ply, walnut panels. Embossed lettering includes name of the individual, the Post, Unit, County, District or Department, and the date of office.

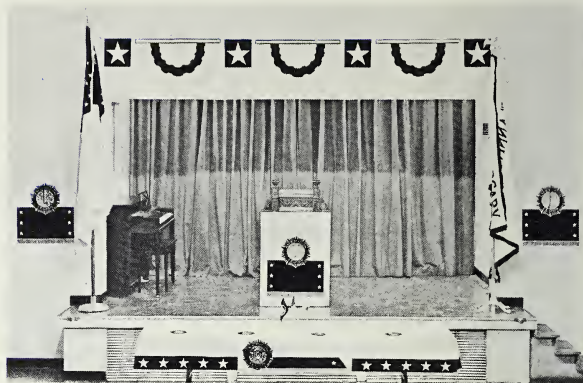
DISPLAY KITS & FLAGS

A POTENTIAL MONEY MAKER PRACTICAL . . . ECONOMICAL

Many uses. Sell parts to business firms for window, wall, or store decoration. Kit contains 25 pieces, enough to decorate the largest Post home. Colorful printing on heavy weight ptyofilm. Withstands weather, for indoor or outdoor decoration. Kits, packaged, ready for mailing. Each kit contains five red, white and blue decorator fans 33 x 22"; five panels with the emblem and lettering "American Legion" 22 x 33"; five pennants with the same lettering 11 x 33"; five 11 x 33" red, white and blue bars with stars; and five pennants with one star on a blue field and red, white and blue bars. Use in any combination for effective display.

No. 78001	\$15.00
10-24	14.00
25 or more	13.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.



PODIUM BANNER. 32" x 36" Nylon banner with Legion emblem imprinted. Mounted on wooden cross bar with gilt spears. Trim includes fringe at bottom, yellow program cord and tassels.

No. 72979 \$ 9.00 each

AUTO FENDER FLAGS. 12" x 18" Nyl-Glo Heavyweight Nylon U. S., Legion, or Auxiliary Flags finished with pole heading, fringe, cord and tassels. For mounting to fender flag holder. For use in parades, funerals, etc.

No. 72882 U. S. Flag \$ 7.00 each

No. 72886 American Legion Flag 10.30 each

No. 32887 Auxiliary Flag 10.30 each

(Gold Star Available See Page 45)

AUTO FENDER FLAG HOLDER FOR ABOVE FLAGS, with eagle.

No. 72983 \$ 8.00 each

HISTORIC FLAGS OF OUR COUNTRY SET. Set consists of St. George Cross, Kings Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.

No. 72889 \$6.00

AID AMERICAN LEGION PROGRAMS—
Order from National Emblem Sales

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.



FLAG POLES—FLAME OF FREEDOM

NEW! ELECTRONIC FLAG POLE. Completely automatic electronically operated, self storing flag pole. The flag will automatically rise with morning light from its storage position within the pole, and return with the setting sun. The pole is so designed that it should never permit your flag to be exposed to the elements, or fly in inclement weather. The flag pole operates by light sensitivity or with a manual switch. The flag can fly at half-mast by using the manual switch, or may be set to fly at half-mast automatically for long periods of time. These poles are made from cone-tapered aluminum, machine polished to a luxurious satin finish. The graceful appearance achieved through precise, uniform tapering. Designed and engineered with the fewest possible working parts, enabling the poles to function with a minimum of maintenance. Photoelectric control, 3-position switch, and on-off circuit breaker control are furnished. For complete information, write National Emblem Sales. Shipped F.O.B. Suburban Chicago, Illinois.

No. 72816F 30' Pole	\$1,440.00
No. 72817F 35' Pole	1,550.00
No. 72818F 39'6" Pole	1,690.00
No. 72819F 45' Pole	1,890.00
No. 72821F 50' Pole	2,090.00
No. 72822F 70' Pole	3,190.00

STANDARD FLAG POLES. Available in Steel or Aluminum. The aluminum poles are spun tapered, insuring a smooth concentric shape. They are machined from Alcoa 6063-T6 seamless extruded aluminum, guaranteed to be new, full weight, and mill tested. Steel poles are strong, durable steel tubing that telescopes together for easy installation. **NO** welding is required. Steel poles are protected with two coats of rust resisting aluminum paint, and carefully wrapped for shipment. All poles fully supplied with base cover, anchor rods and bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. For complete information write National Emblem Sales. Poles shipped F.O.B. Verona, N.J.

ALUMINUM

No. 72762F 30' Pole	\$ 460.00
No. 72763F 35' Pole	542.00
No. 72764F 40' Pole	680.00
No. 72765F 45' Pole	730.00
No. 72767F 50' Pole	1,320.00

STEEL

No. 72768 30' Pole	\$ 125.00
No. 72769 35' Pole	173.00
No. 72770 40' Pole	190.00
No. 72771 45' Pole	234.00
No. 72772 50' Pole	333.00
No. 72773 60' Pole	474.00

FIBERGLASS FLAG POLES AVAILABLE TO 50' HEIGHT UPON REQUEST. WRITE FOR INFORMATION.



FLAME OF FREEDOM. Your Gift to Your community or Your state—a lasting gift as a fitting reminder of our most precious heritage—FREEDOM. Exclusive Features: All exposed parts corrosion-proof. Unaffected by wind, rain, ice or snow. Automatic de-icing system. Automatic ignition and re-ignition systems. Operates at normal gas pressure on Natural manufactured or LP gas (SPECIFY). 100% safety shut off. Operates on 115 VAC circuit. Unit is complete, easy to install. Shipped F.O.B. Scottsdale, Ariz. No. 78099F

\$149.95

AMERICAN LEGION EMBLEM. Golden formed plastic 30" circular emblem, individually boxed with pressure sensitive mounting pads. Beautiful detail in depth with blue trim on the gold. Shipped F.O.B. Milwaukee, Wisconsin. No. 78070

\$15.00



OPERATION SHOW YOUR COLORS

FLAG JEWELRY. Red, white and blue stones in yellow gold metal settings. Colorful jewelry for wear on all occasions.

A FLAG TAB. Inexpensive "give-a-way." Light weight metal tab No. 80095, per 1,000 package of tabs\$5.00
See Page 15 for Embroidered Flags.

B Charm Bracelet No. 80091 1.90

C Bracelet No. 80108 3.00

D Jeweled Flag Pin No. 80096 1.90

E Contoured Earrings No. 80093 1.50
Contoured Earrings No. 80105 (For pierced ears, 14k gold posts) 2.50

F Square Earrings No. 80102 (For pierced ears, 14k gold posts) 2.00

G Rectangular Adjustable Ring No. 80110 1.00

H Adjustable Ring No. 80092 1.00

I Charm No. 80097 1.50

J Tie Bar (No. 80100) 1.50

Tie Tack (No. 80094) 1.00

L ENAMELED FLAG. New, smaller, gold finish. Complete stars and stripes. Clutch back, (No. 80099), Pin (No. 80098) 1.00

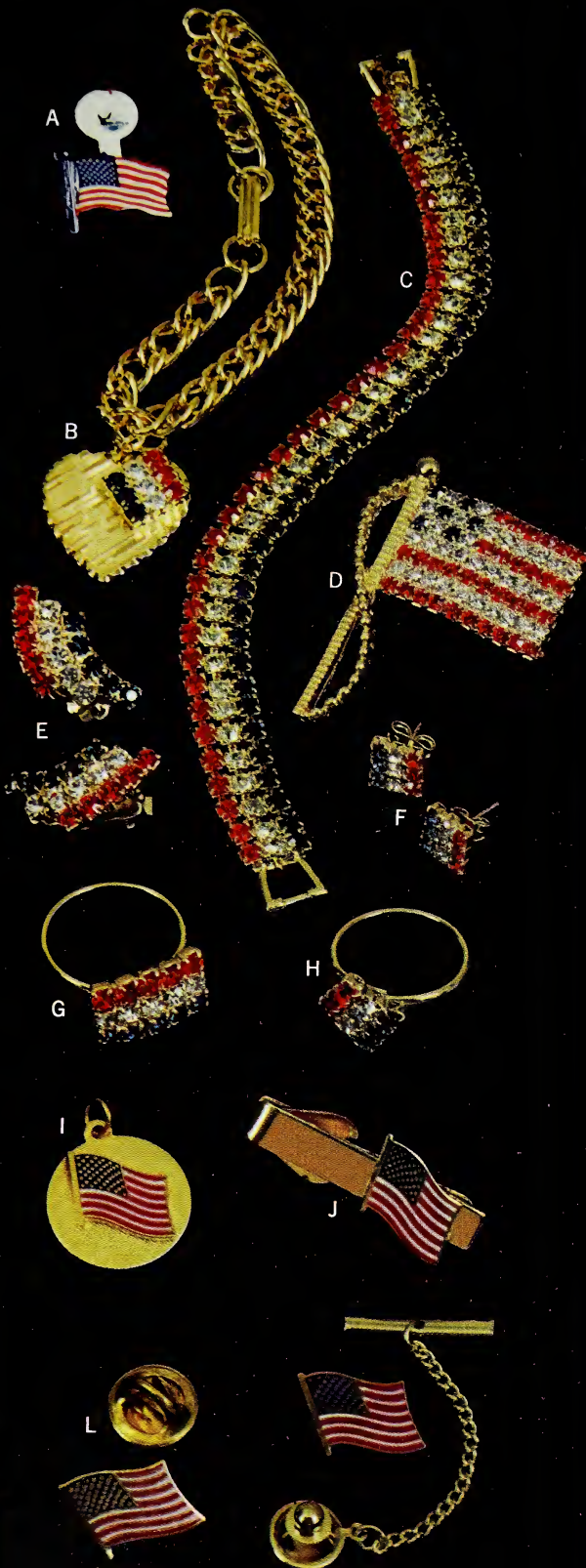
Cuff Links (No. 80101) 2.00

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.

HELP SUPPORT AMERICAN LEGION PROGRAMS



PROGRAM FOR ALL AMERICANS

A WAVING AMERICAN FLAG EMBLEM MADE WITH SCOTCHLITE. Adhesive back. Reflective. Size 2½" x 3¼". **AMERICAN FLAG DECALS:**

No. 74977\$0.10 ea.
Multiples of 100\$0.08 ea.

WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR. (Not illustrated). Adhesive front for use inside windows.

No. 74988\$0.10 ea.
Multiples of 1000.08 ea.

B RECTANGULAR VINYL FLAG. 3" x 5" Heavy duty decal with adhesive back.

No. 74987\$0.10 ea.
Multiples of 1000.08 ea.

C ADHESIVE FRONT FLAG DECAL. Lettered "Proudly placed by The American Legion." Ideal for use by Legion Posts to "Reach Out" to their communities, and give a flag to every merchant for his store window.

No. 74985\$0.10 ea.
Multiples of 1000.08 ea.

D NEW PLEDGE OF ALLEGIANCE PLAQUE. Red, white and blue with wood grained background. Gift-boxed.

No. 80089\$4.00

E DELUXE POST OR UNIT DESK SETS. Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem\$11.00

STATE FLAG SET (Not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864). (4 weeks delivery)\$12.00

F STANDARD POST OR UNIT DESK COLORS. Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890)\$4.00
See Page 66 for SAL set

G STATE FLAG SET. Printed rayon 4 x 6 inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895)\$3.00
State flag set requires four weeks delivery.

SOUVENIR BANQUET FLAGS.
Printed 4" x 6", fringed. Complete with metal stands.

H AMERICAN LEGION (No. 72958) or Auxiliary (No. 32959)
Flag. Each\$1.50
Lots of 24 or more. Each1.20

I UNITED STATES FLAGS (No. 72957) Each\$1.00
Lots of 24 or more. Each0.85

J GIFT FLAG SET. Printed rayon 8 x 12" Flag, gold fringe, cord and tassels, vacuum-gold plated wood staff with spear, wood base. Gift boxed.

No. 72880\$3.00

See Page 26 for Initiation Flags and Page 43 for Grave Marker Flags.

K BLUE STAR SERVICE PIN. Approved by the Department of Defense for wear by families of those presently in service for the first time since World War II. Now available from National Emblem Sales with nail and clutch back. Petite size No. 71845\$1.25
Gold Star Service Pin available upon request.

L BLUE STAR SERVICE FAMILY BANNER. Widely accepted and displayed in homes during World War II, now available. Present to all families in your area and encourage display. Printed Satin 8 x 15 inches, mounted on vacuum gold plated wood rod with cord and tassels.

No. 72981\$2.95

Gold Star Service Family Banner upon request.



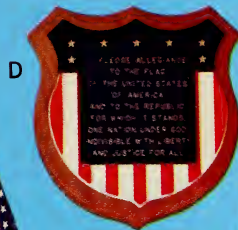
A



B



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D



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FLAGS AND ACCESSORIES

SELL FLAGS IN YOUR COMMUNITY, WRITE FOR DISCOUNT PRICES.

- A **UNMOUNTED U.S. FLAGS.** Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

SIZE	RELiance COTTON (dyed stars, sewed stripes)	DEFiance COTTON (sewed stars and stripes)	NYLON (sewed stars, fast color)
2 x 3 feet		\$ 3.50	\$ 5.50
3 x 5 feet	\$3.00	6.00	11.00
4 x 6 feet		8.00	15.00
5 x 8 feet		13.00	20.00
6 x 10 feet		17.50	32.00
8 x 12 feet		24.00	48.00

- B **ALL PURPOSE FLAG SET** with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Defiance Cotton with sewed stars and stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72800, \$8.00; 4 x 6 ft. flag, 8 ft. pole. No. 72801, \$12.00.

Reliance Cotton with dyed stars and sewed stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72802, \$4.00; six or more, each \$3.50. Ideal for Posts to sell throughout their community.

ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID. SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS 50¢ PLUS POSTAGE.

- C **FLAG CASE.** Memorial presentation, and storage case for flags. Heavy weight vinyl with plastic zipper.

Holds 5 x 8 ft. or larger flag. Ideal for presentation of flag to next of kin during American Legion burial. No. 72944, \$2.00 each; 12 or more \$1.75 each.

- D **GOLD FINISH STAND.** 1 3/8" bore.
No. 72761 \$15.00

- E **ADMIRAL GOLDEN FINISH STAND.** 1 1/4" bore.
No. 72766 \$15.00
STANDS SHIPPED PREPAID, THREE WEEKS FOR DELIVERY.

NOT ILLUSTRATED

Unmounted American Legion Emblem Flags, canvas heading with metal grommets for outdoor use (no lettering).

RELiance COTTON

- 3 x 5 feet No. 72828 \$ 6.00
4 x 6 feet No. 72840 12.00

DEFiance COTTON

- 3 x 5 feet No. 72829 \$ 7.50
4 x 6 feet No. 72841 15.00

PARKING METER SET. Holder easily installed on 2" pipe of standard parking meter. Varnished tapered hardwood pole 10 ft. x 1 3/8 inch topped by gilt ball. Reliance 3 x 5 ft. U.S. Flag with dyed stars and sewed stripes.

- No. 72814, each \$16.00
Per dozen, each \$14.00

ACCESSORIES

For Flags and Banners on Page 40—All Accessories Prepaid

Gold cord and tassels	No. 72700	\$ 3.75
Red, white and blue cord with tassels	No. 52811	4.50
Vinyl rain cover	No. 72702	4.50
Russet Leather carrying belt	No. 72704	9.00
White leather carrying belt	No. 72705	10.00
Gold Aluminum Eagle (7 inch)	No. 72707	10.00

9 Foot Poles

Wood pole (without eagle)	No. 72709	\$18.00
Three-piece Gold Aluminum Pole (without eagle)*	No. 72725	25.00

*(Bottom 18" can be removed for use in low ceiling room.)

8 Foot Poles

Wood Pole (without eagle)	No. 32732	\$16.00
Two-piece Gold Aluminum Pole (without eagle)	No. 32735	23.00

(Replacement sections for poles available on special order.)

LET'S BE RIGHT ON FLAG ETIQUETTE—

20-page pamphlet. Questions and answers.
No. 72600 each, \$0.15; Per 100, \$10.00

FLAG CODE—Illustrates and describes the correct way to display the American Flag.

No. 72601 each, \$0.15; Per 100, \$4.00; Per 1,000, \$30.00

FLAG CODE NEWSPAPER MAT—Set in standard newspaper size, 5 columns 17 1/2" deep. Can be cut into sections for periodic or partial use.

No. 72602, each \$3.50

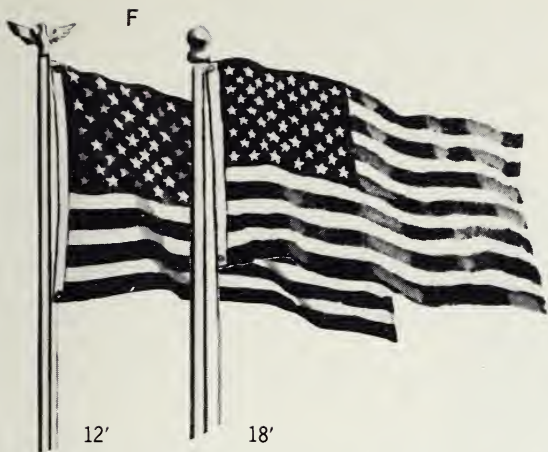
"YOUR FLAG" Folder, Cardboard, 3 x 4 1/2", pre-perforated. History of flag, rules for display, pledge of allegiance, etc.

No. 75219, each \$0.10
Per 100 \$8.00

HELP SUPPORT AMERICAN LEGION PROGRAMS—

BUY FROM NATIONAL EMBLEM SALES.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



12'

18'

On all orders under \$3.00,
add 50¢ postage and
handling.

A



B



F ALL PURPOSE LAWN AND SIDEWALK FLAG SET.

Sets have 3 x 5 ft. Reliance quality U.S. Flags with dyed stars and sewed stripes, two-piece 12 ft. aluminum poles, gold colored plastic eagles, hal-yards and brass capped holder for embedding in lawn or sidewalk. American Legion Flags have dyed emblems (no lettering).

No. 72820,

U.S. Flag\$16.00

No. 72824, American

Legion Flag\$19.50

No. 72813,

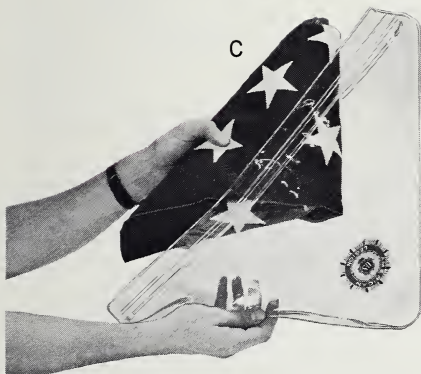
Set with 18 foot white 3-section pole.

U.S. Flag\$22.00

**DUE TO POSTAL
RESTRICTIONS, SHIPPING
CHARGES ON THE ABOVE
SETS ARE ADDITIONAL.**

G INITIATION FLAGS. Printed rayon U.S. Flags 4 x 6 inches, Per Dozen.

No. 72956\$2.28

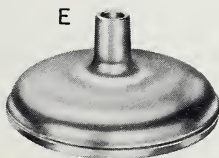


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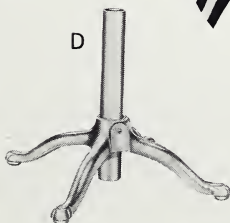
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E



D



**ALLOW AN ADDITIONAL 14 DAYS FOR PARCEL POST
SHIPMENTS.**

FLAGS & BANNERS

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS
TO AVOID ERRORS.

LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS MUST
ACCOMPANY ORDER. PLEASE ALLOW EIGHT WEEKS
DELIVERY. (MEMORIAL DAY DEADLINE MARCH 15)

ON ALL ORDERS UNDER \$3.00,

ADD 50¢ FOR POSTAGE AND HANDLING.



BANNERS AND U. S. FLAGS are Bemberg Rayon Taffeta, or heavy weight Nylon. Banners are double thickness with lettering on both sides, except **No. 72672, No. 52810, and No. 32671**. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

RAYON TAFFETA banners have embroidered Emblems and lettering, with embroidered stars and sewed stripes on the matching U.S. Flag.

NYLON BANNERS have oil-color painted emblems and lettering, with embroidered stars and sewed stripes on the matching U.S. Flag.

All banners and U. S. Flags are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole with large gold plated eagle ornament, russet leather carrying belt, and vinyl raincover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$20.00 from prices shown below.

AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS—4 $\frac{1}{3}$ x 5 $\frac{1}{2}$ feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover. (3 piece pole to accommodate various ceiling heights)

Rayon Taffeta (Bemberg), embroidered

banner **No. 72632 \$229.95**

Nylon, double thickness banner..... **No. 72652 109.95**

Nylon, single thickness banner,

(lettering reads correctly one side,
in reverse on back)..... **No. 72672 94.95**

UNITED STATES FLAGS (FOR LEGION)—4 $\frac{1}{3}$ x 5 $\frac{1}{2}$ feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover. (3 piece pole to accommodate various ceiling heights)

Rayon Taffeta (Bemberg)..... **No. 72692 \$105.00**

Nylon **No. 72696 75.00**

3 x 5 foot banners and U.S. Flags are available for special use by American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT, OR DEPARTMENT BANNERS—3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and rain cover.

Rayon Taffeta (Bemberg), embroidered

banner **No. 32631 \$214.95**

Nylon, double thickness banner..... **No. 32651 94.95**

Nylon, single thickness banner,

(lettering reads correctly one side,
in reverse on back)..... **No. 32671 84.95**

UNITED STATES FLAGS (FOR AUXILIARY)—3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and rain cover.

Rayon Taffeta (Bemberg)..... **No. 32691 \$90.00**

Nylon **No. 32695 60.00**

3 x 5 foot banners and U.S. Flags are available for Junior Members. Write for prices.

SONS OF THE AMERICAN LEGION—SQUADRON, DISTRICT, OR DETACHMENT BANNERS—3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover. SAL Banners are French blue with red, white, and blue fringe, cord and tassels.

Nylon, double thickness banner..... **No. 52808 \$99.95**

Nylon, single thickness banner,

(lettering reads correctly one side,
in reverse on back)..... **No. 52810 90.95**



Dyed emblem on fast color red, white, and blue cotton bunting for indoor or outdoor use.

H BANNERETTE, 2 x 6 feet—American Legion
No. 72972; Auxiliary No. 32972..... **\$5.00**

BANNERETTE, 3 x 9 feet—American Legion
No. 72973; Auxiliary No. 32973 **\$12.00**

PANEL DRAPE, 2 x 6 feet—American Legion
No. 72974; Auxiliary No. 32974 **\$8.00**

J PANEL DRAPE, 3 x 9 feet—American Legion
No. 72975; Auxiliary No. 32975 **\$12.50**

K BLUE BUNTING BANNER, 3 x 3 feet (American Legion Only) No. 72970 **\$6.50**

BLUE BUNTING BANNER, 3 x 5 feet (American Legion Only) No. 72971 **\$9.00**

ALL OF THE ABOVE SHIPPED PREPAID
SEE PAGE 38 for flag stands.

UNITED STATES FLAG (FOR SAL)—3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Nylon **No. 52804 \$60.00**

FLAGS INDOOR SETS—CASE

INDOOR SETS. Polished hardwood staff, golden spear and gilt stand. Rayon flags fringed, cotton bunting unfringed. All sets shipped prepaid.



- A **RAYON.** Fringed 2 x 3-ft. dyed stars, on 5-ft. staff. (Printed Stripes).
No. 72788each \$14.00
 6 or moreeach \$12.50

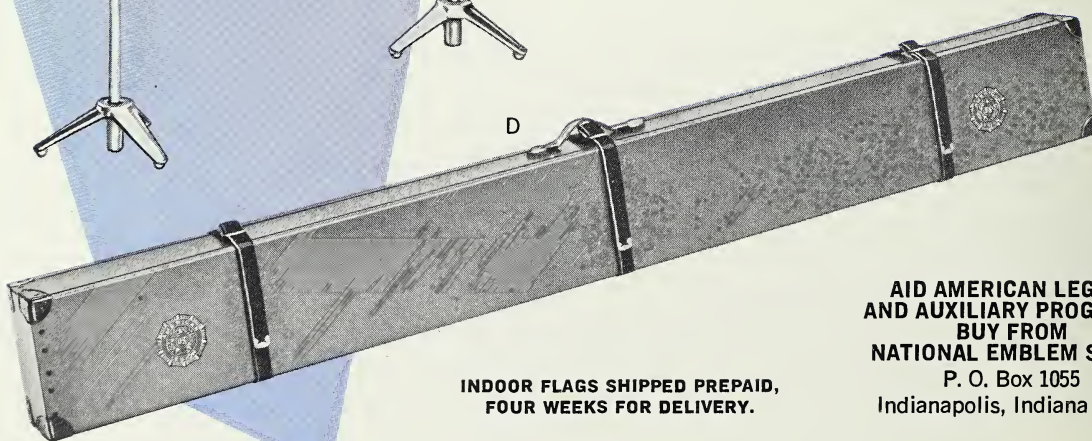
- B **RAYON.** Fringed 3 x 5-ft. dyed stars, sewed stripes on 8-ft. staff.
No. 72780each \$30.00
 6 or moreeach \$28.00

- C **RAYON.** Fringed 2½ x 4-ft. dyed stars, on 6-ft. staff. (Printed Stripes.)
No. 72784each \$19.00
 6 or moreeach \$17.00

COTTON BUNTING. Not illustrated. 3 x 5-ft. embroidered stars, sewed stripes on 8-ft. staff.
No. 72782each \$18.00
 6 or moreeach \$16.00

- D **CASE,** sturdy fibre 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809).
 Unlettered only\$30.00

CASE—PREPAID NEW YORK CITY. FOUR WEEKS DELIVERY.



**INDOOR FLAGS SHIPPED PREPAID,
 FOUR WEEKS FOR DELIVERY.**

**AID AMERICAN LEGION
 AND AUXILIARY PROGRAMS.
 BUY FROM
 NATIONAL EMBLEM SALES
 P. O. Box 1055
 Indianapolis, Indiana 46206**

MEMORIAL ITEMS

A NEW FIVE-INCH BRONZE GRAVE MARKERS—HEAVY CAST BRONZE—HAVE FLAG HOLDERS. Shipped Prepaid.

AMERICAN LEGION

AUXILIARY

One-piece 18-inch rod with anchor.

No. 73001each \$5.00 No. 33001each \$5.00
Six or moreeach 4.70 Six or moreeach 4.70

One-piece 12-inch rod.

No. 73002each \$4.80 No. 33002each \$4.80
Six or moreeach 4.50 Six or moreeach 4.50

NEW FIVE-INCH FLUSH STYLE with cast-on flag holder. This marker is made special for memorial cemeteries. Has five-inch rod with anchor.

No. 73008each \$5.30 No. 33008each \$5.30
Six or moreeach 5.00 Six or moreeach 5.00

SEVEN-INCH GRAVE MARKERS (SIX-INCH IN AUXILIARY)

Not illustrated. Special Order. One-piece 29-inch rod.

No. 73000each \$7.50 No. 33000each \$7.50
Six or moreeach 7.00 Six or moreeach 7.00

One-piece 18-inch rod.

No. 73003each \$7.00 No. 33003each \$7.00
Six or moreeach 6.50 Six or moreeach 6.50

B GRAVE MARKER FLAGS mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. No. 72950
Per gross\$23.04
Per dozen2.40

Heavy printed cotton 12x18 inches. No. 72951.

Per gross\$30.24
Per dozen3.00

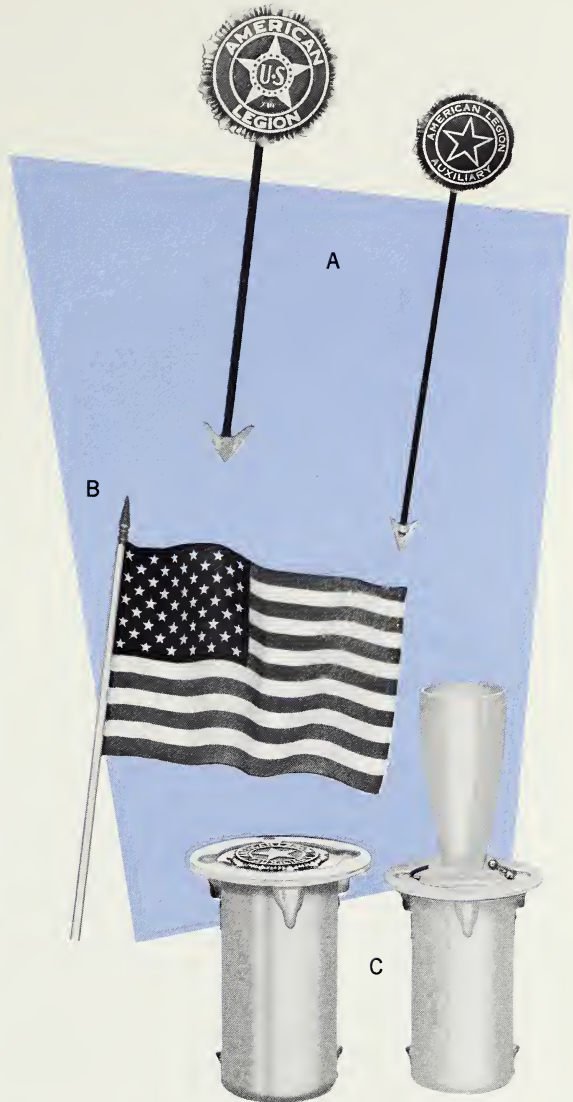
Printed rayon 8 x 12 inches. No. 72952.

Per dozen6.00

Printed rayon 12 x 18 inches, No. 72953.

Per dozen10.80

C CEMETERY VASE. Cast aluminum vase, storage container and holder for grave marker flag, to be buried in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base\$23.95



BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attachment to wood, stone or metal.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POST-AGE.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

FOUR WEEKS DELIVERY

	American Legion	Auxiliary	Price
2" bronze	73010	33010	\$3.00
3½" bronze	73011	33011	3.50
5" bronze	73012	33012	5.00
*18" bronze	73015	33015	Write
*18" aluminum	73022	33022	For
*36" bronze	73016	33016	Current
*36" aluminum	73023	33024	Prices

*18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.

BIBLES

- A MEMORIAL BIBLE.** A lasting tribute to a departed member. Memorial page in Bible to be completed. Gold lettering on back of Bible and inside front of box. Standard inscription not to be changed is "Our Deepest Sympathy" with the name, number and location of Post or Unit. Post writes departed members name in Memorial pages. White leather covered Bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in Bible. Many deluxe features. Encased in rich, red cedar box. Gold lettering on back of Bible and inside box.

No. 75211 1 to 5, \$15.50
6 or more 15.00

Specify Protestant, Catholic or Jewish Edition. Print lettering instructions. Allow 3 to 4 weeks for delivery.

FAMILY BIBLES

- B THE NEW ENGLISH BIBLE.** A fresh authoritative translation of the Bible into modern English, enlivened by a fluent literary style which is clear, vigorous, often majestic. **THE NEW ENGLISH BIBLE** expresses no denominational or doctrinal viewpoint. It is offered as a new and authoritative version of the Bible for use in worship, teaching, or private reading. **No. 76220** \$9.95

- C FRIENDSHIP BIBLE.** Without Memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible.

No. 75214 1 to 5, \$15.50
6 or more 15.00

- D THE HOLY SCRIPTURES.** The authoritative English Translation used by Jews throughout the English speaking world. Translated from the original manuscripts in a twenty-five year project involving many of Judaism's finest Biblical scholars. Jews and Christians alike look upon it as authoritative in representing Jewish thought and tradition.

No. 75242 \$8.50

- E GRACE CARDS.** Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch tent shaped card for use on tables. American Legion emblem only. **No. 75263.** Per 100 \$ 2.00
Per 1,000 10.00
Imprinted with your Post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

- F LARGE PRINT TEXT BIBLES. KING JAMES VERSION.** The older reader and all who prefer large print will enjoy reading these fine text Bibles. They are printed from extra large self-pronouncing type well-spaced on large pages, yet they are light and easy to handle because they are printed on World Indo-text India paper. Black imitation leather, overlapping covers, red edges. 1256 pages, size 6 1/2" x 9 1/4" x 1". Presentation page in front. Gift boxed.

No. 75240 (Red Letter Edition) \$10.95

- F CATHOLIC HOLY BIBLE.** The new confraternity edition. The long-awaited, magnificent new translation from original manuscripts. All the modern Biblical Scholarship has been applied to this rendering to assure greatest accuracy as well as literary beauty. Invaluable for students, inspiring for family devotions. 7 1/4" x 9 1/2" x 1 3/4". 1,092 pages. Black imitation leather, case-bound, with red edges.

No. 75241 \$10.95

- G CHAPLAIN AWARD.** New citation, 8 1/2 x 11 inches, designed by the Department Chaplains' Conference, to be presented by local Posts to families of servicemen killed in Vietnam.

No. 75222, each \$0.50
25 to 99, each \$0.30; 100 or more, each \$0.25



A



B



C

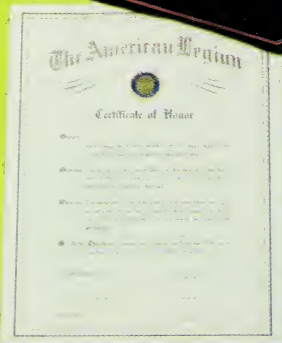
D



E



F



G

MEMORIAL ITEMS

MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent. Memorial Day deadline on wreaths, May 10.



ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING



12-INCH PINE WREATH. Decorated with poppies, and large red, white and blue ribbon bow.

Each **No. 73035F \$ 2.75**
Six wreaths **No. 73035F 15.00**

GOLD STAR SERVICE FLAG. Fender attachment for use on cars in service funerals, parades with gold star mothers, etc. Heavy rayon on chromed metal rod with metal eagle.

Flag only, **No. 72982 \$7.00**

Fender type holder only, **No. 72983F 8.00**

Flag and holder, **No. 72984 14.00**

(See Page 35 for other fender sets)

For convenience and savings all items on this page shipped prepaid. Three weeks delivery.



PRINCESS PINE WREATH. Decorated with poppies, daisies, cornflowers, and large red, white and blue ribbon bow.

16 inch **No. 73040F \$ 4.50**
20 inch **No. 73041F 6.00**



CARDS. New design! Simplicity combined with dignity. Large emblem on front, simple expression in copy. Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851) or Sympathy with American Legion (No. 74852) or Auxiliary (No. 34852) emblem.

1 to 24, each **\$0.20** 25 or more, each **\$0.15**

CYCAS SPRAY. Twenty inches tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6.

For 6 **No. 73045F \$10.50**

Allow an additional 7 to 14 days for parcel post shipments.

Remittance must accompany order.



SILVER RUSCUS POPPY WREATH. A 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042F, each \$6.00

HELP SUPPORT AMERICAN LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.



TROPHIES

Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All have engraving plates. Expert engraving at 15¢ per character. Write for prices on engraving other than standard block letters. Items not shipped C.O.D. Print lettering instructions.

A. Walnut Base with Gold Cup and Figures.

No. 73200F16"	\$14.00
No. 73201F17"	14.50
No. 73202F19¼"	19.00
No. 73203F21½"	23.00

B. Walnut Base

Gold		Silver	
No. 73307F	No. 73311F12½"	\$ 8.00
No. 73308F	No. 73312F14¼"	12.00
No. 73309F	No. 73313F15¾"	14.00
No. 73310F	No. 73314F18"	18.00

C. White Onyx, Walnut and Gold (No Figure)

No. 73148F5½"	\$ 7.00
No. 73149F7"	9.00
No. 73150F8¾"	14.00
No. 73151F11"	17.00
No. 73152F12½"	20.00
No. 73153F15½"	30.00

D. Walnut Base, Blue Insert, Gold Filigree Accent and Figure

No. 73064F12½"	\$ 8.50
No. 73065F13½"	8.75
No. 73066F14½"	9.00

E. 7" Revere Bowl, Gold only

No. 73315	\$27.00
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F. Walnut and Gold

No. 73094F8½"	\$ 6.50
No. 73095F9½"	6.75
No. 73096F10½"	7.00

G. Walnut and Gold

No. 73111F9"	\$ 4.50
No. 73112F10"	5.00
No. 73113F11"	5.50

H. Solid Block Walnut

Gold		Silver	
No. 73316	No. 733178½"	\$ 6.00
No. 73318	No. 733199½"	6.25
No. 73320	No. 7332110½"	6.50

J. Red, White and Blue on Walnut Base with Gold

No. 73067F15½"	\$ 9.00
No. 73068F16½"	9.50
No. 73069F17½"	10.00

K. Walnut and Gold with Two Figures

No. 73103F30"	\$23.00
No. 73104F31"	24.00
No. 73105F32"	25.00

L. White Marble Base 2 x 3", Gold color emblem.

No. 73100F	\$2.50
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M. Pearl-Lite Moulded Base

No. 73229F8"	\$ 2.50
No. 73230F9"	3.00
No. 73231F10"	3.50

N. All Gold Metal Cup with Figure

No. 73099F8"	\$ 3.25
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O. All Gold Metal with Figure

No. 73097F5"	\$ 2.50
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P. All Gold Metal Cup (No figure)

No. 73098F5"	\$ 2.75
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R. Two Step Walnut Base with Gold

No. 73074F7"	\$ 4.25
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All trophies shipped Prepaid.

FOUR WEEKS DELIVERY



Specially designed for the
American Legion
All purpose flag and eagle
\$1.50 Extra
No. 73327 Gold
No. 73328 Silver

Drummer
\$2.10 additional
No. 73325 Gold
No. 73326 Silver

Baseball Batter
No. 73339

Male Bowler
No. 73345

Male Achievement
No. 73336

Speaker w/Podium
No. 73351

Male Golfer
No. 73343

PLAQUES

All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified American Legion will be sent. Engraving at 15¢ per character.

- A Walnut and Gold**
No. 73210F13 x 16" \$30.00
- B Walnut (Write for prices on additional or fewer plates.)**
 Gold Silver
No. 73173F No. 73106F6 x 9" \$17.00
No. 73174F No. 73107F8 x 12" 18.00
No. 73175F No. 73108F10 x 15" 25.00
- C Walnut and Gold**
No. 73237F6 x 9" \$10.00
No. 73238F8 x 12" 14.00
No. 73239F10 x 15" 18.50
- D Walnut and Gold**
No. 732348 x 12" \$16.00
- E Walnut and Gold**
No. 732328 x 12" \$16.00
- F Walnut and Gold**
No. 73167F7¾ x 10" \$10.00
No. 73168F9¾ x 12" 12.50
No. 73169F11¾ x 14" 16.00
- G WALNUT GAVEL PLAQUE.** Gavel snaps on or off plaque, and may be used. Plate and gavel band both suitable for engraving.
No. 73235\$15.95
- H Walnut and Gold Recognition Award**
No. 73118F7½ x 10½" \$20.00
- I Walnut and gold 50 year plaque.** New Electronic Reproduction Engraving of basic lettering which cannot be changed. Blanks to engrave name, etc.
No. 73212F9½ x 12" \$15.00
- J Walnut and Gold**
No. 7323312 x 8" \$16.00
- K Walnut and Gold**
No. 73193F7¼ x 9" \$ 7.50
No. 73194F8⅝" x 10½" 10.00
No. 73195F10 x 12" 13.00
No. 73196F12¼ x 15" 17.00
- L Walnut and Gold**
No. 73176F9 x 6" \$17.00
No. 73177F8 x 10" 20.00
No. 73178F10 x 13" 23.00
- M Walnut and Gold State Outline (Specify State)**
No. 73227FApprox. 8½ x 13½" \$24.00
- N Walnut and Gold Certificate of Appreciation**
No. 731348 x 10" \$10.50
- O Walnut and Gold Achievement Award**
No. 731288 x 10" \$10.50
- P Walnut and Gold with stand**
No. 73218F8¼" \$ 8.00
- Q Walnut and Gold**
No. 73240F6½ x 7½" \$ 5.00
- R Ebony and Gold Scroll**
No. 73191F\$ 4.50
- S Walnut and Gold**
No. 73126F6¾ x 5" \$ 4.50
- T Walnut and Gold Shield**
No. 73139F8½ x 11" \$14.00
No. 73140F9½ x 12" 18.00
No. 73141F12 x 15" 25.00
No. 73142F15 x 18" 28.00

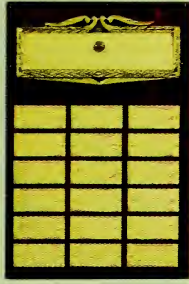
Four weeks delivery on all trophies, plaques and cups. All plaques shipped prepaid.

See Pages 7, 30, 31, 33 and 63 for Special Purpose Plaques

For Dignity And Character



A



B



C



D



E



F



G



H



I



J



K



L



M



N



O



P



Q



R



S



T

Engraving at 15¢ per character. Print Engraving Instructions. All Plaques shipped prepaid. Any citation (or photos of individuals) listed in this catalog may be made into heavy copper plaques. Write for information and prices.

LUGGAGE, BRIEFCASES,



A CLOTHING BAG—Vinyl suit carrier with American Legion Emblem.

No. 74414\$3.00

B CARRY-ON FLIGHT BAG. No more waiting in line to check or pick up luggage. Slips right under your airplane seat. Holds one suit wrinkle free on special hanger. Plenty of room for shoes, shirts, etc. Three expanding side pockets hold all you need for most trips. Made of quality Skai Vinyl. Available in black or brown.

Specify color No. 76100\$19.95

C TRAVEL KITS BY AIRWAY. The "Sociable" travel companions for conventions, sporting events, picnics, and every occasion away from home. "Coffee Time" travel kit features quality electric percolator and four durable plastic cups. "Travel Bar" features sparkling chromed serving utensils and unbreakable beverage servers.

Two Bottle Travel Bar No. 76180\$15.95

"Coffee Time" Travel Kit No. 76190 21.95

SAMSONITE LUGGAGE in Olive color with American Legion Emblem, ladies in Biscayne Blue with Auxiliary Emblem. We can obtain other items in the Samsonite Line upon request.

D SAMSONITE BRIEFCASES—Olive Color.

THE ENVOY—3" Attache. No. 74408\$21.00 ea.

THE SUBURBAN—5" Attache. No. 74409 23.00 ea.

E MEN'S 21" COMPANION

No. 74402\$36.00 ea.

MEN'S TWO SUITER.

No. 74405\$53.00 ea.

F LADIES OVERNIGHT

No. 34391\$36.00 ea.

LADIES 24" PULLMAN.

No. 34392\$43.00 ea.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.

..AND TRAVEL AIDS

A EXPANSION BRIEFBAG. Split grained cowhide with top grain flap. Stay open frame, reinforced carrying handle.

16 Inch. Suntan (No. 74411), Olive (No. 74410) or Black (No. 74406)\$15.00

18 Inch. Suntan (No. 74413), Olive (No. 74412) or Black (No. 74407) 17.00

B ATTACHE CASE BY ATLANTIC. Made of fine expanded SKAI vinyl with extended edges, 2 tiered pockets, with full length front pocket. Fine hardware, padded top and bottom. Colors black, olive, and brown. Size 18½" x 13" x 3¾".

No. 76170 (Specify Color)\$20.00

C ECONOMY ATTACHE CASE. Scuff-resistant synthetic leather. 17½ x 12 x 4¾" drum construction. Built-in three-section legal size accordion file.

No. 74424 Ginger or No. 74425 Suntan\$13.00

D "SLIM JIM" BY ATLANTIC. Expanded SKAI Vinyl Attache Case. One legal pocket, plus full length front pocket, padded top and bottom, turned edges and stitched corners. Colors in black, olive and brown. Size 17" x 12" x 2½".

No. 76160 (Specify Color)\$15.50

E ECONOMY AND CONVENIENCE. Vinyl cases with flaps, folding over into "Tuck-tite" locks. Both are 10½ x 15¾".

Courier. Navy only, No. 74403\$1.75

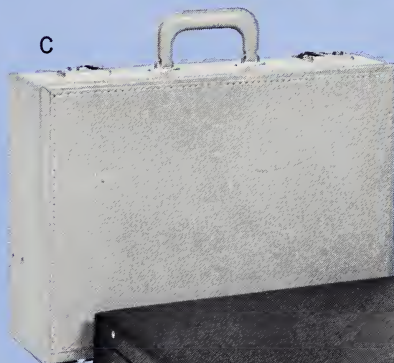
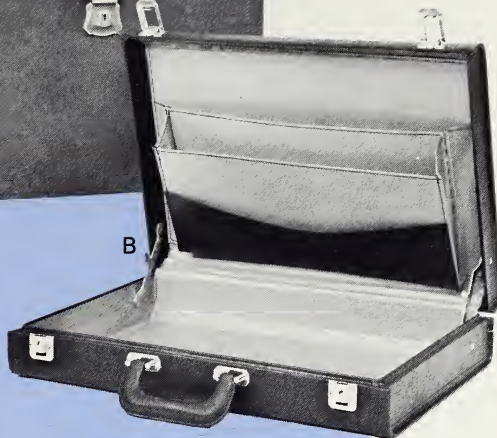
Diplomat. Black, expands to 3 inches No. 74404 3.00

F "EASY-OPEN" PORTFOLIOS. Unique spring top permits instant opening and closing. Eliminates zippers. Made of soft, supported vinyl with nylon stitching for long wear. The "Barrister" model has handles for easy carrying. In "Harness" brown.

No. 7616112" x 16½" \$5.00

No. 76162 (Barrister)12" x 17½" 6.50

Write for Quotations On Any Special Briefcase Needs.



ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ATHLETIC JACKETS



- A **NYLON JACKET.** Orlon pile lined in Navy only with hood in hidden kangaroo pocket.
No. 70242\$17.50
- B **ZELAN JACKET.** Weatherproof poplin with two-button collar. Navy blue (No. 70262) or Oyster (No. 70230)\$7.00
- C **MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with knit sleeve and neck trim, dry-cleanable.
No. 70267\$17.95
- D **PERMANENT PRESS POPLIN JACKET.** Cool weather weight. Knit collar and cuffs. Hidden zipper front. Navy Blue (No. 70360) or Oyster (No. 70364)\$7.95

Size Information

General. All items pages 52-54 in adult sizes (except Dad and Grandad T Shirts).

SIZE SCALE: JUVENILE (Ages 2, 4, 6, 8); BOYS OR GIRLS (Age 10—small; 12—medium; 14—large); ADULT (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

See Page 54 for Information on Special Lettering on Jackets

SHIRTS, JACKETS & SWEATERS



KIDS T SHIRTS. Best quality white cotton, reinforced nylon neck and sleeves, 2-color lettering. Specify sizes for ages 2 through 14.

A "MY DAD" No. 70344\$1.60

B "MY GRANDAD" No. 70353\$1.60

C 100% NYLON RACING JACKET, elastic cuffs and racing collar. Cigarette pocket on left sleeve and flap pocket on front. Embroidered U.S. Flag on left sleeve. White with red and blue rally stripes (No. 70414) or blue with red and white stripes (No. 70418)\$8.95

D SWEATER. Casual, comfortable pullover V-neck of lightweight blend Creslan acrylic and rayon, backed with soft fleece. Heather tone blue with slight contrasting overtones. Two inch embroidered emblem.

No. 70368\$6.00

E RALLY JACKET. Oyster Parka Poplin, water repellent "Wash N' Wear". Legion Blue and Gold Rally stripes with full front zipper. Two-button standup collar.

No. 70279\$7.50



See Pages 62-63 for Baseball Uniforms and "T" Shirts and
Page 65 for SAL Shirts.

FOR REAL COMFORT



HELP SUPPORT AMERICAN LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.

MOCK TURTLE-NECK T-SHIRT. Soft combed cotton. Pin-striped body, solid color throat and sleeve hemming. Colors Navy/White (No. 70234) and Gold/White (No. 70247)\$3.95

POLO SHIRT 50% DACRON, 50% COTTON MESH. Durable press . . . No ironing necessary. Hemmed cuff and bottom, fashion collar and 3-button front. Colors White (No. 70454); Bold Navy (No. 70458); and Antique Gold (No. 70462)\$5.50

SOFT COTTON T SHIRT. White with fast color blue nylon reinforced neck and trim. Adult Sizes. No. 70376Each \$2.00 Per dozen\$21.00

TRIMMED HEATHER TONED SHIRT. 35% rayon, 65% cotton. Blue Heather with navy trim. Sizes S, M, L & XL. No. 70297Each \$2.50

BE SAFE—BE SEEN SPECIAL SAFETY JACKET. Custom designed, heavy nylon jacket with classic collar and hemmed waist, water repellent, spot and stain resistant. Reflective stripes, made of Retro—Reflective Scotch-lite form the inset piping of the V-Front and yoke back, and are luminous at night from headlights and other light sources. Available in Blue with Legion emblem. No. 70271\$10.00

See Page 52 for information on sizes.

SPECIALLY LETTERED SHIRTS FOUR WEEKS DELIVERY. THREE DOZEN OF ANY ABOVE T SHIRTS lettered on the front at no extra charge. On small orders under 24, there is a one time screen charge of \$6.00. On orders of less than 12, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50¢ per garment for the second side on all orders, regardless of quantity.

SPECIALLY LETTERED JACKETS SIX WEEKS DELIVERY. Special designs, or any lettering processed directly on the back of any jacket at \$1.00 per garment. On small orders under 24 jackets, there is a one time screen charge of \$6.00. On orders of less than 12 jackets, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50¢ per garment for the second side of all orders, regardless of quantity.

Melton jacket, and sweaters cannot be processed direct. Cut and sewed 2-inch felt lettering at 30¢ per letter. Processed lettering on a 10 inch plaque sewed to the jacket at \$1.00 per plaque when 12 or more ordered. Less than 12, add \$4.50, plus the \$1.00 per jacket.

MENS LEATHER ITEMS



A CUSTOM BILLFOLD. The ultimate in thin-line banker styling, fully leather lined. Craftsmanship with modern look. Soft touch Fandango calf in Black (No. 74454) or Mocha (No. 74455)\$15.00

B CREDIT CARD INDEX FOLD BY PRINCE GARDNER. Buffalo Grain Cowhide. Black (No. 74456), Olive (No. 74457), or Deep Brown (No. 74458)\$7.50

C TRI-FOLD BILLFOLD that holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Genuine Water Buffalo leather. Black (No. 74448), or Brown (No. 74449)\$6.00

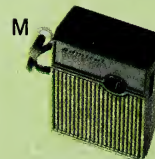
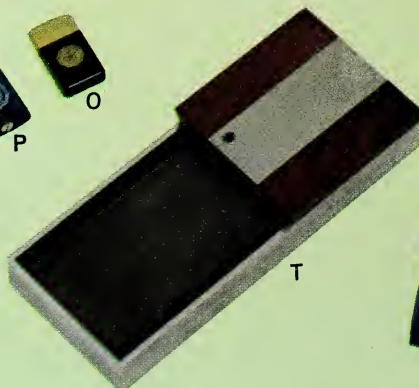
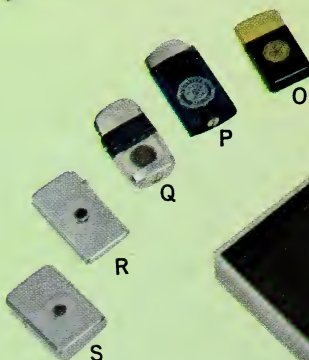
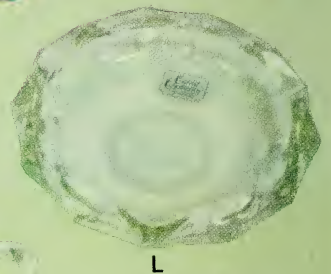
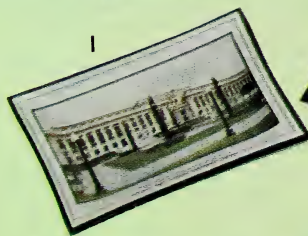
D GENUINE COWHIDE BILLFOLD BY PRINCE GARDNER. Removable passcard case. Zipper close currency compartment and snap close change pocket. Black (No. 74426) or Brown (No. 74427)\$6.50

E KEY GUARD BY PRINCE GARDNER. Features "Adapt-A-Snap" self adjusting closing. Lifetime registration with reward to finder. Buffalo Grain Cowhide. Six-key hanger in Black (No. 74488); or Brown (No. 74489)\$2.50
Eight-key hanger in Black (No. 74490); or Brown (No. 74491)\$3.00

F CREDIT CARD INDEX-MONEY CLIP. Card index holds six credit cards. Open face identification window with bill clip. Black (No. 74432); or Brown (No. 74433)\$4.50

REGISTRAR BILLFOLDS by PRINCE GARDNER. Registrar difference in price depends on leather. All have removable photo-card cases with self-adjusting "Adapta-snap" closing. Card case can be carried separately. Billfolds have "invisible stitch" with no outside seams to rip or tear. All have bill divider with concealed money flap, extra card and key pockets and duplicate key slots.
Genuine Cowhide in Black (No. 74437); or Brown (No. 74438)\$4.00
Buffalo Calf in Black (No. 74435); or Brown (No. 74436)\$6.00
Water Buffalo in Brown (No. 74473); or Black (No. 74474)\$7.50
Andes Kidskin in Brown (No. 74439); or Black (No. 74440)\$10.00

"TUMBLING THOMAS" HEAVY VINYL PASS CASE. Holds 17 cards or pictures face up, side pockets, money clip. Brown only. (No. 74477)
Each\$1.00
12 to 99, each0.80
100 or more, each (imprinted without charge)\$0.74



GIFTS

BURWOOD CORDLESS ELECTRIC CLOCKS. Beautiful additions to any home, office, or Post Club room. Accurate electric movement operates for a year or more from ordinary size "C" flashlight battery.

- A 16" Dia. Zodiac/AZTEC No. 76321 \$5.00
B 21" Dia. Ship's Wheel No. 76320 \$35.00

- C **KEYSTONE K-125 INSTANT LOADING COLOR CAMERA OUTFIT.** Camera features unique green light "Ready To Shoot" signal and special "Flash Sweep" flash cube feature sweeps the scene for even exposure. Complete outfit includes: Flash Sweep Camera, 126 Kodacolor Film Cartridge, Flash Cube, two AAA Batteries plus Handy Wrist Strap. Packed in beautiful full color gift box.
No. 76110 \$17.95

- D **POLAROID COLOR PACK IV.** The camera for everyone. Just aim and shoot. Your picture is ready in seconds. Has timer and automatic exposure control, range finder and built in flash.
No. 76420 \$37.95

- E **SHAVE CASE.** Made of heavy leather-like vinyl. Easy to clean lining and snap open top. Keeps toilet articles neat and protects against harmful stains and spills while traveling.
No. 74446 \$4.25

- F **MAGICUBE ELECTRIC EYE CAMERA BY KEYSTONE.** Automatic electric eye exposure for outdoor shooting adjusts from f8 to f22 without batteries. New magicube flash system. Flash pictures without batteries. This camera requires no batteries of any kind and no settings—Just aim and shoot beautiful color snapshots or color slides. Gift boxed complete with magicube and 126 Kodacolor Film Cartridge.
No. 76421 \$29.95

- G **SHOE SHINE KIT.** Shoe grooming needs in compact kit by Amity. Soft black leather cover contains black and brown polish, brush and buffer rag.
No. 74445 \$5.00

DECORATIVE SOUVENIR TRAYS. THESE HEAVY SMOKED GLASS TRAYS ILLUSTRATING THE PLEDGE OF ALLEGIANCE, THE AMERICAN LEGION NATIONAL HEADQUARTERS, AND A REPLICA OF THE PLAQUE CARRIED BY THE FIRST ASTRONAUTS TO THE MOON, ARE AVAILABLE INDIVIDUALLY OR AS A SET. Complete with hangers for use as wall plaques. Ideal for candy or trinkets.

Set No. 76140 \$5.95

Individually

- H No. 76145 Pledge \$2.25
I No. 76150 Headquarters 2.25
J No. 76155 Moon Plaque 2.25

CARVED CRYSTALWARE BY ABILITIES. Highest quality carved glass crystal. Sold nationally, it is hand carved by the disabled and retarded workers of non-profit Abilities Inc., a division of the Human Resources Center. The Legion emblem is deeply etched in these fine pieces. A truly beautiful gift.

- K No. 74898 Handled Stein \$13.95
L No. 74899 Diamond-Cut Ashtray 15.95

ADMIRAL RADIOS. Big Performance; compact size. Super-sensitive solid state chassis in a portable, rust-proof, break resistant plastic case. Ideal for sports or picnics. Convenient carrying strap on case. Earphone jack for private listening. Gift pack includes accessory earphone and battery. AM-FM Model has AFC (Automatic Frequency Control) for "Drift-Free" listening pleasure.

- M AM Only No. 76120 6.95
N AM-FM No. 76130 \$17.95

- O **PARK WINDPROOF LIGHTER.** Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion (No. 74904) or Auxiliary (No. 34904) each \$2.00

- P **VU-TANE BY SCRIPTO.** The only Butane lighter approved by the Federal Aviation Administration for in flight use by pilots. Visible fuel supply. Legion emblem imprinted on case.
No. 74905 \$3.95

- Q **VU-LIGHTER.** By Scripto. Small size chrome and blue. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902) each \$4.50

- R **BUTANE LIGHTER BY SCRIPTO.** A handsome lighter in unscratchable brushed chrome finish. Fully guaranteed by Scripto.
No. 74906 \$4.95

SLIM ZIPPO (Not illustrated) 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem \$5.50

- S **ZIPPO WINDPROOF LIGHTERS.** Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem \$5.00

- T **ALUMINUM AND WALNUT CIGARETTE BOX.** Made of heavy cast aluminum with walnut lid. Aluminum engraving plate on lid with Legion emblem.
No. 74908 \$19.95

- U **BEANIE ASHTRAY.** An ever popular design with brushed chrome top and heavy vinyl "Bean Bag."
No. 74907 \$1.50

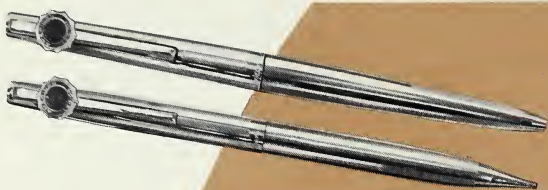
- V **TRAVEL ALARM.** Day and date on Automatic Calendar. Luminous hands and dots. Black leather covered case. Specify American Legion or Auxiliary emblem.
No. 74926 \$9.95

Always Use Your Zip Code—It Aids Delivery.

On All Orders Under \$3.00, add 50¢ For Postage and Handling.

GIFTS

A



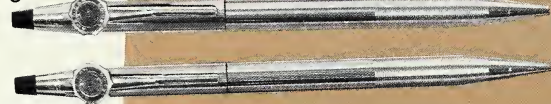
B SHEAFFER PEN AND PENCIL SET. Black barrel, chrome cap. (Specify if Auxiliary emblem desired).

No. 74210 Set\$4.25
No. 74211 Pen 2.25
No. 74212 Pencil 2.25

B



C



D



E



F



G



A SHEAFFER 'STYLIST' POLISHED CHROME BALLPOINT AND PENCIL SET. Pen features 'safeguard' clip, can't be clipped to pocket with point extended. (Specify if Auxiliary emblem desired.)

No. 74215 Set\$8.00
No. 74216 Pen 4.25
No. 74217 Pencil 4.25

C CROSS PEN AND PENCIL SET. "America's finest writing instruments." Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Famous cross lifetime guarantee. With American Legion emblem.

No. 76200 Set\$12.45
No. 76205 Pen 6.50
No. 76210 Pencil 6.50

D PAPERMATE MALIBU IMPRINTED EMBLEM ON BARREL.

No. 74220 Legion\$1.00
No. 34220 Auxiliary 1.00

E PAPERMATE VILLAGER. Unique pen that's tapered and curved to fit the hand. Stainless steel barrel. Imprinted emblem.

No. 74221 Legion\$1.50
No. 34221 Auxiliary 1.50

F RETRACTABLE BALL PEN AND PENCIL SET. Black with silver emblem and trim. Standard refill. American Legion (No. 74708) or Auxiliary (No. 34708) emblem.

Each set\$1.00
Special imprint up to three lines on minimum order of 25 sets.
Per 25\$19.00
Per 50 32.00

G BALL PEN. Non-skip ball point in blue.

American Legion No. 74274ea. 40¢
Auxiliary No. 34274ea. 40¢
Special imprinting with minimum order of 100per 100 \$30.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

GIFTS

Remittance Must Accompany Order

On All Orders Under \$3.00,
Add 50c Postage and Handling.

CALENDAR AND DOUBLE PEN SET.

Gold finish perpetual roll calendar. Mounted on wood grained vinyl bonded to metal. Two Ball Point pens mounted on white onyx.

No. 74233\$17.50



ALWAYS USE YOUR ZIP CODE—

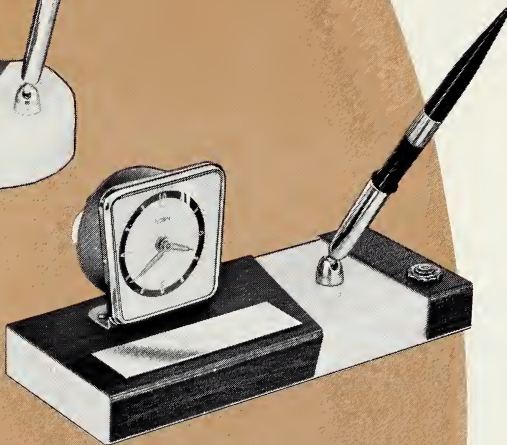
IT AIDS DELIVERY.

ALL ITEMS SHIPPED PREPAID

UNLESS STATED OTHERWISE.

DESK PEN WITH CLOCK. Full Onyx base accentuated with wood grained vinyl bonded to metal. Complete with matching ball pen.

No. 74232\$18.50



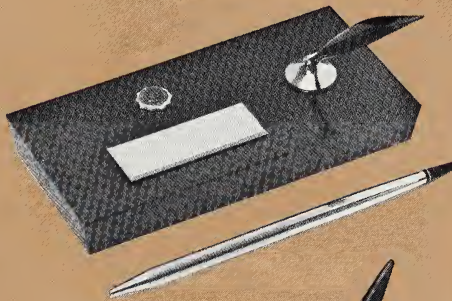
CROSS—Beautiful base with Cross quality 12k gold filled pen.

Jet Black Crystal Base with one pen.

No. 74218\$33.00

White Pedrara Onyx Base with one pen.

No. 74219\$33.00



DESK PEN SET. Ball point pen mounted on full white onyx base highlighted by wood grained vinyl bonded to metal.

No. 74234\$4.20



ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
See Page 71 for Auxiliary Past President Pen.
No. C.O.D. Shipments

HELP SUPPORT AMERICAN LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.

GIFTS

SCRAP BOOKS. Fine quality, rich looking books bound in leather grained vinyl. Padded cover with deeply embossed emblem in rubbed gold. Auxiliary book is navy blue with gold emblem and star on white background. The Legion book is brown leather finish with plain gold emblem. These books are ideal for Post and Unit history or scrapbook contests, or a beautiful book for your own personal mementos.

Unit or Post and Year imprinted on cover free.

No. 34335 Auxiliary \$4.50

No. 74335 Legion 4.50

STANDARD THREE RING BINDER DECORATED AND FINISHED THE SAME AS THE SCRAP BOOKS.

No. 34336 Auxiliary \$3.50

No. 74336 Legion 3.50

MARBLE COMPOSITION BOOKENDS. Very heavy bookends with cast American Legion emblem. Felt backing and cork bottom to protect books and furniture. An excellent gift, and engraving plate may be attached.

No. 74338 \$15.95 pr.

WALNUT AND ALUMINUM BOOKENDS. Solid walnut with $\frac{3}{8}$ " Aluminum bar stock inlays. Cast aluminum American Legion emblem. Cork bottoms to protect furniture. Aluminum bars may be engraved at 15c per letter.

No. 74339 \$24.65 pr.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE ON ALL ORDERS UNDER \$3.00, add 50¢ FOR POSTAGE AND HANDLING.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.

THREE-DIMENSIONAL MAGNETIC CAR SIGNS. May be used on the side of cars or placed on any ferrous metal surface. They are individually made to your copy. Sold only in pairs.

No. 74340F 4" x 30" \$18.00 per set of two

No. 74341F 8" x 30" 28.00 per set of two

No. 74342F 12" x 30" 34.00 per set of two



GIFTS

WORLD FAMOUS DIRECTOR CHAIRS. Folding hard-wood frames with rust-resistant hardware and non-marring self-leveling plastic glides fold down to compact easy to carry, easy to store size. Slip-on seats and backs of washable vat-dyed heavy duck canvas may be removed in seconds for cleaning or replacement. Natural finish frame with Legion blue seat and back. Embroidered Legion emblem affixed to the back.

No. 74345\$16.95 ea.

EXPO BY BUSHNELL, the best known name in quality binoculars. These new binoculars are enclosed in tough molded fiberglass to take a rough life. So completely sealed against rust and moisture they even float. So rugged you don't even need the usual, bothersome, protective leather case. (Just to keep the dust off the lenses, Bushnell includes a **FREE BIKINI.** It snaps over the lenses . . . fits in a shirt pocket when not needed.) Powerful 8x, 30mm with fully coated lenses and prisms, are 14% stronger than standard binoculars. No other binocular offers all the quality features of this binocular, even at four times the price. Bushnell backs its reputation with an unconditional one year warranty.

No. 76337\$29.95

ALL PURPOSE SPORTING SHIRT. Ideal for bowling, golf or any active sport. Identify yourself, your Post, and present a real team image with this long wearing dacron/cotton shirt. Squared bottom to wear in or out. White with red and blue racing stripes. Embroidered U.S. Flag on left sleeve and Legion emblem on pocket.

No. 70271\$6.95

(Single name embroidered over left pocket add 50c per shirt. Minimum of six shirts with Post name, number, and Legion emblem printed on back, add \$2.25 per shirt.)

JOHNSON & JOHNSON FIRST AID KITS. Compact, yet complete. Excellent for picnics, camping, or any outdoor activity. Should be a part of every car and boat. Both kits contain famous Johnson & Johnson first aid supplies. Larger sportsman's kit has complete snake bite kit.

Outdoorsman No. 76300\$1.00

Sportsman No. 76305 8.50

ALL ITEMS SHIPPED PRE-PAID.



CROTON CHRONOMASTER. The watch for all Sportsmen, because it's a

1. Stop Watch
2. Time Out Stop Watch
3. Yachting Timer
4. Tachometer
5. Aviator's Watch
6. Time Zone Watch
7. Skin Diver's Watch

And last, but not least, a fine, accurate 17 jewel regular watch.

No. 76333\$89.95





IT'S WILSON . . . major league styling, in American Legion Baseball equipment. Complete new line of uniforms available.

UNIFORM FEATURES. Pre-shrunk flannels or knit. White or Grey with any standard one color $\frac{3}{8}$ inch braid trim or the following two color: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet.

Specify color and trim desired.

Shirts: Sizes 36 to 46 onlySPECIFY CHEST MEASUREMENT

Pants: Sizes 30 to 40 onlySPECIFY WAIST MEASUREMENT

LETTERING. American Legion Baseball emblem on left sleeve; 8 inch player number on back; your Post number on front. All other lettering 50¢. Block 6 inch letters \$1.00.

UNIFORM SHIRTS AND PANTS. (Caps, belts, hose and lettering extra.)
Medium Weight Flannel, No. 70902\$24.50

Knit, Nylon & Cotton with Stretch Features,
No. 70900 26.50

Six Weeks Delivery. No C.O.D. orders and non-returnable. Specify colors, sizes and print all lettering.

AMERICAN LEGION

A BASEBALL EQUIPMENT BAG. Heavy duty vinyl, Reinforced, lined and draw cords. Stands 18 inches.
No. 70998\$12.00

B BASEBALL HOSE. New stretch nylon. Solid colors in Navy, Scarlet, Kelly, Royal and 2-color in Kelly with white stripes, Navy with white, Royal with white, Scarlet with white, and Black with burnt orange.
No. 70930 12 pair or moreeach \$2.00
Minimum order, 12 pair.

C BASEBALL T SHIRT. White with fast color blue reinforced neck and sleeve trim. Adult sizes.
No. 70388, each\$2.00
Per dozen21.00

See Page 32 For Special Lettered Shirts and Jackets

D BASEBALL INSIGNIA. Silk embroidered on washable background, $3\frac{1}{4} \times 4\frac{1}{4}$ " with 3 inch emblem.
No. 72350\$1.00

E BASEBALL CAP. Elastic back. X-small, small, medium, large and x-large in Navy, Royal, Scarlet, Kelly, Black, Maroon, Navy, or Scarlet visor and button on Navy cap. Wool flannel.
No. 70940, 12 or moreeach \$2.50
Minimum order, 12 caps

PRO-CAP, all wool serge in above colors in actual cap sizes from $6\frac{1}{2}$ through $7\frac{5}{8}$.
No. 70950, 12 or moreeach \$3.50
Minimum order, 12 caps

F PROTECTIVE HELMET. Fiberglas with snap in ear guards. Sizes $6\frac{1}{2}$ to $7\frac{5}{8}$ in Navy, Royal or Scarlet.
Cap only, No. 70850\$11.50
Left ear guard only, No. 70852 2.00
Right ear guard only, No. 70851 2.00

G BASEBALL CERTIFICATE of Participation in the baseball program. Suitable for awarding to every player by Post, coach, Department, etc.
No. 75235, each\$0.50
Multiples of 100 0.30

H AMERICAN LEGION BASEBALL AWARD PLAQUE.
Walnut and Gold.
No. 73121F 13 x 16"\$27.50
No. 73122F 15 x 18" 31.00
No. 73123F 17 x 20" 35.00

AMERICAN LEGION BASEBALL MEDALS

All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch.

I No. 73531
Bronze\$2.20
Silver 5.30
Gold Fill 6.00

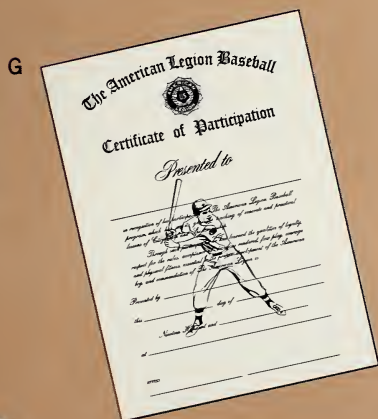
J No. 73495
Modeled Charm
Without Ribbon
Bronze\$4.00
Silver 5.40
Gold Fill 6.60

K No. 73540
Bronze\$3.00
Silver 5.80
Gold Fill 6.60

BASEBALL PROGRAM



BATTER HELMETS REQUIRED
WHILE BATTING IN STATE
AND NATIONAL COMPETITION.



Engraving at 15c per letter or
numeral. Type or print engraving
instructions.
See Pages 48-51 For Other
Plaques and Trophies.



FOR THE SPORTSMAN



A CONTIN-U-LITE RECHARGEABLE FLASHLIGHT. Just snap off the end and plug into any 110 volt A.C. outlet. Gives hours of continuous performance when fully charged. No batteries to buy. Compact. Easily carried in pocket, purse, or glove compartment. Gives bright, powerful beam. Two full years guarantee.

No. 70871\$5.95

B FISHERMAN'S SPECIAL. Verify those stories on the spot with "Honest John." Weighs to eight pounds and measures to 24". Complete with three lures that will bring in the big ones. Attractively packaged in a box suitable for those extra hooks, sinkers, and other small items.

No. 70872\$4.95

C SEARCHLIGHT LANTERN. With semi-sealed beam reflector and combination handle and stand. Made of moisture resistant, corrosion resistant high impact plastic. Built to take the rough life of camping and outdoor use. Uses four regular size "D" batteries.

No. 70870\$2.95

D ALL SPORTS CAPS. Custom designed cap in powder blue, 100% cotton poplin with urethane foam lining. Plastic tab back adjustment to fit all sizes. Front panel of sky blue raschel mesh with the Legion emblem attached. Unbreakable visor with green Eye-Eze undervisor.

No. 70874\$2.50

Or in lots of one dozen **24.00 per doz.**

E LADIES GOLF BAG. 14-Club Step-Down Round Ladies Model. New "Sweep" design with back clothing pocket, and attached "Mini-Purse," front ball pocket, detachable sling, detached hood, and Round bottom. Tailored in expanded vinyl. Marine Blue w/White trim.

No. 70876\$22.00

F MEN'S GOLF BAG. Deluxe 14-Club Shaft-Saver model with "Safari" side locker pocket featuring two zipper openings, for accessories and clothing. Front ball pocket, detachable sling, detached hood, and Parvenu bottom. Tailored in expanded vinyl. Conoli Brown w/Self trim.

No. 70875\$24.95

G ARNOLD PALMER GOLF BALL. Liquid center ball with the American Legion emblem imprinted on cut-proof cover. Top quality ball to please any golfer, beginner through expert. This is an action packed ball that produces plenty of accurate go-power.

No. 70873\$2.50 for three

Or in lots of one dozen **9.00 per doz.**

Always Use Your Zip Code—It Aids Delivery.

On All Orders Under \$3.00, add 50¢ For Postage and Handling.

SONS OF THE AMERICAN LEGION

BUCKLE. Gold color slide buckle for 1 inch belt. No. 55203, buckle only\$2.75

CAPS. Improved box style. Fully lined with sweatband. French Blue. Uniform cloth with red, white and blue piping. Unlettered. Size 6½ to 7¾.

Squadron caps, No. 51002\$3.50

District (No. 51020)* 5.00

Detachment (No. 51025)* 5.00

*NOTE: Route all District and Detachment caps thru Department Headquarters for approval.
Additional lettering on the right side of all caps at 20¢ per letter or numeral.

TIE. Dacron Blended button down in navy blue only.

No. 55209\$1.50

"T" SHIRT. Soft cotton, White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Sizes: Juvenile age sizes 2-4-6-8; Boys sizes 10-12-14; Adult sizes small, medium, large, extra large.

No. 50372, each\$1.80

Per dozen18.00

See Pages 53-54 for prices on specially lettered "T" Shirts.

Continuous Membership Chevrons. One for each five years. Orders must have Department approval. Specify years.

No. 53135, per 5 year chevron\$0.10

Caps, insignia, uniforms, badges, buttons and banners for the SAL have the following color designations:

SquadronAll French Blue

DistrictFrench Blue bottom, white top

Detachment (state)French Blue bottom, gold top

NationalAll Gold

Most Squadron items available from stock. All other levels special order with four weeks delivery.

AID AMERICAN LEGION PROGRAMS

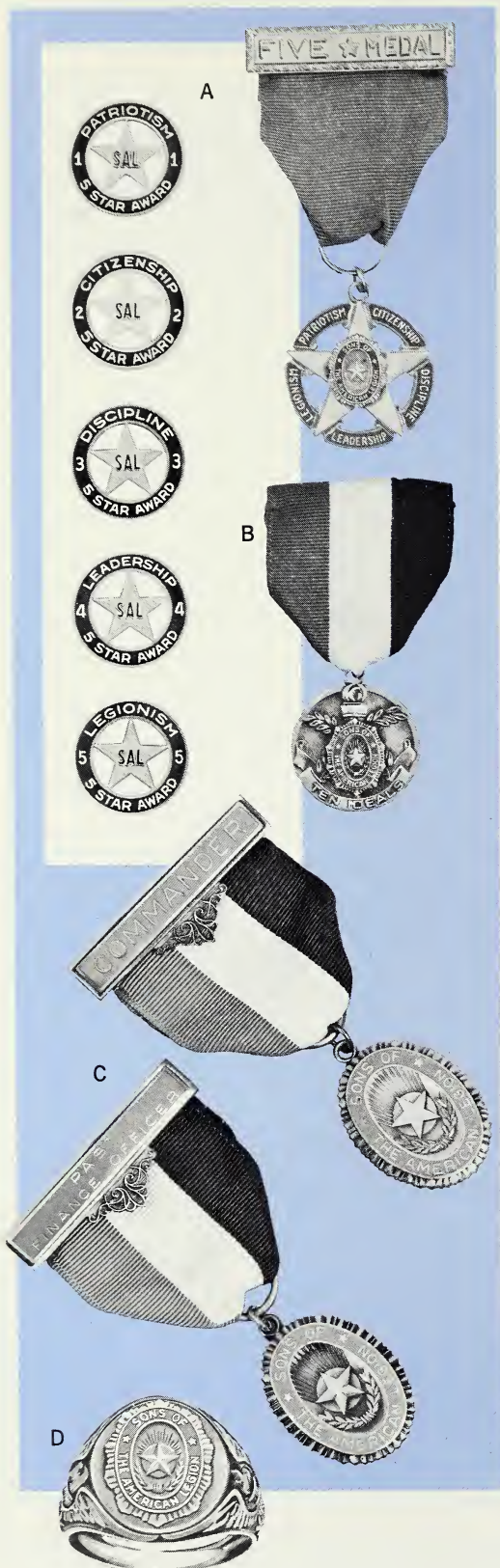
Buy from National Emblem Sales

The American Legion

P. O. Box 1055, Indianapolis, Indiana 46206

On all orders under \$3.00 and 50¢ for Postage and Handling.
Always use your Zip Code—it aids delivery





- A **FIVE STAR AWARD.** The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars, beautifully enameled in colors for wear on SAL cap.

No. 53121 Single cap buttons\$1.50

No. 53119 Complete set 5 stars\$5.00

No. 53120 Medal only\$3.50

- B **TEN IDEALS AWARD.** A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship.

Medal No. 53110\$2.50

ALL ORDERS FOR TEN IDEALS OR FIVE STAR AWARDS MUST BE APPROVED BY AN AMERICAN LEGION POST OFFICER.

PRESENT AND PAST OFFICER INSIGNIA. Lapel tacks, badges, and silk embroidered cap insignia following the official color designation are available in present or past for the following titles. (See page 65 for color designation.)

Commander
Vice Commander
Adjutant

Finance Officer
Sgt.-at-Arms
Chaplain

Historian
Executive Committee

Cap insignia also available for SAL Chairman and SAL Committee. Specify level and title.

C BADGES

No. 53200 PRESENT OFFICER BADGE, Bronze\$ 3.00

No. 53220 PAST OFFICER BADGE, Bronze\$ 3.00

No. 88231 YEAR BARS, Gold plate (Not illustrated.)\$ 0.80

Available for badges with years 1972, 1971, 1970, 1969, 1968. All other years special order with \$1.00 additional service charge and three weeks delivery.

- D **RING.** Sterling silver military design with gold-filled enameled emblem.

No. 54820 Specify size\$7.50

Service charge for exchange of customers' errors,
50 cents plus postage.

ITEMS NOT ILLUSTRATED

PRINTING CUTS

No. 52301 1/2", one color\$1.30

No. 52303 1/2", two color\$2.20

No. 52302 1", one color\$1.50

No. 52300 2 1/4", one color\$1.60

A EMBROIDERED EMBLEMS

- No. 56500 2 x 1½ inches\$ 0.50
 No. 56501 4 x 3 inches\$ 1.25

B PAST OFFICER LAPEL TACK (See page 66 for available titles.)

- No. 53300 Gold filled\$2.50
 No. 53320 10K Gold\$6.50

C DECALS. Double-duty. Can be applied front or back to transparent or solid surfaces.

- No. 52304 3 inch, each\$0.10

D SONS OF THE LEGION. 3 x 5 feet on 8 ft. gold aluminum pole. Complete with eagle, carrying belt and rain cover.

SAL Banners are French blue with red, white and blue fringe, cord and tassels. Squadron, District or Detachment Banners.

- No. 52801 Nylon, double thickness banner\$99.95
 No. 52802 Nylon, single thickness banner\$90.95

Lettering reads correctly on one side, in reverse on back.

United States Flag

- No. 52803 Nylon with gold fringe, cord and tassels\$60.00

E DESK FLAG SET. Printed rayon, 8 x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base.

- No. 52890\$5.00

F CITATIONS. Blank 8½ x 10½" with two color embossed emblem in top center. French blue stripe border.

- No. 52306\$0.50

G EMBROIDERED CAP INSIGNIA (See page 66 for available titles.)

- No. 56523 Past Officer\$2.00
 No. 56513 Present Officer\$2.00

H MEMBERSHIP LAPEL INSIGNIA. Gold with French blue enamel.

- No. 53100 Gold Plate\$1.00

SQUADRON ITEMS. Many items shown in other sections of the book are available with SAL emblem. Write for prices on any needed item.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

On all orders under \$3.00, add 50¢ postage and handling.



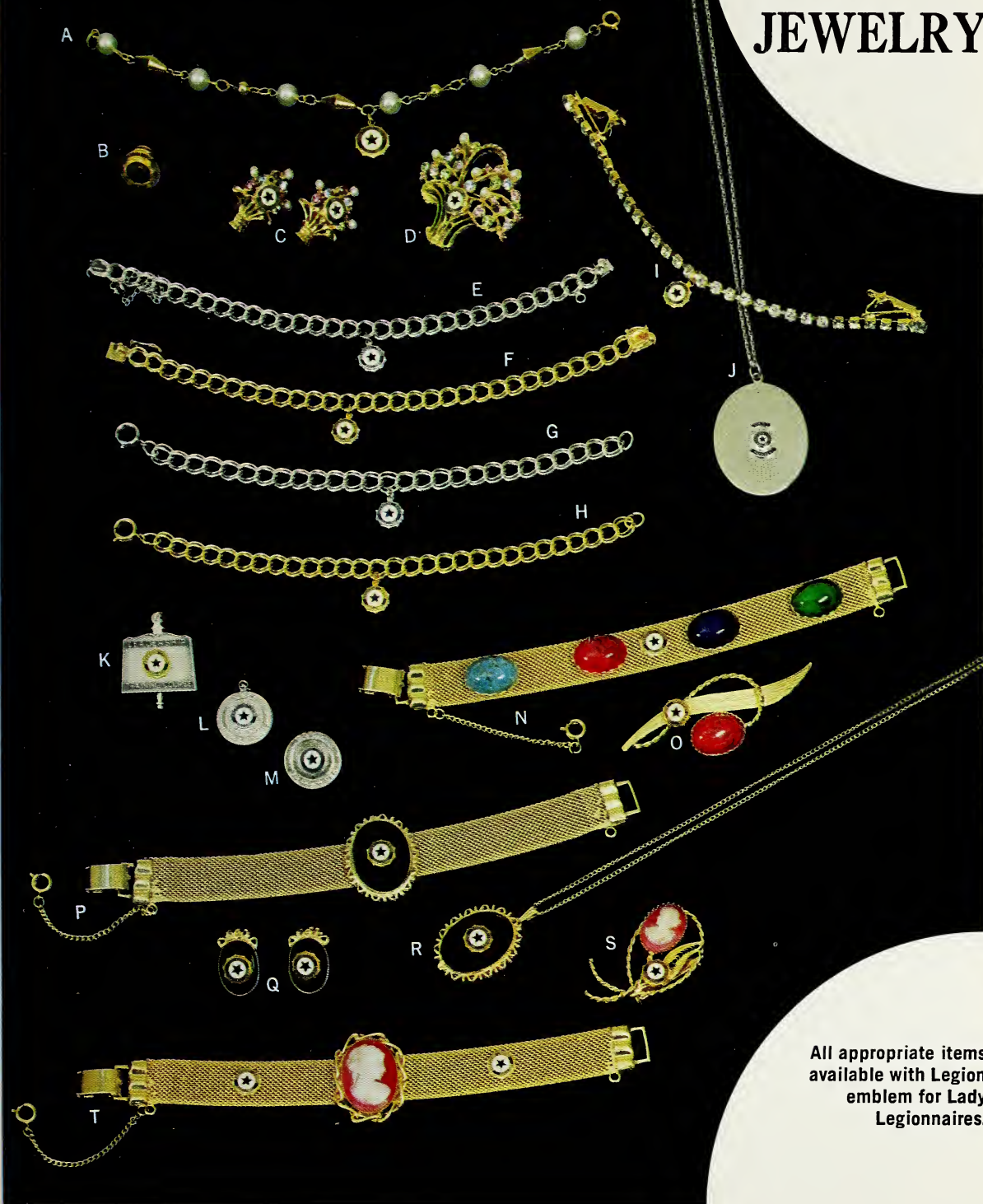
AUXILIARY COSTUME JEWELRY



All appropriate items
available with Legion
emblem for Lady
Legionnaires.

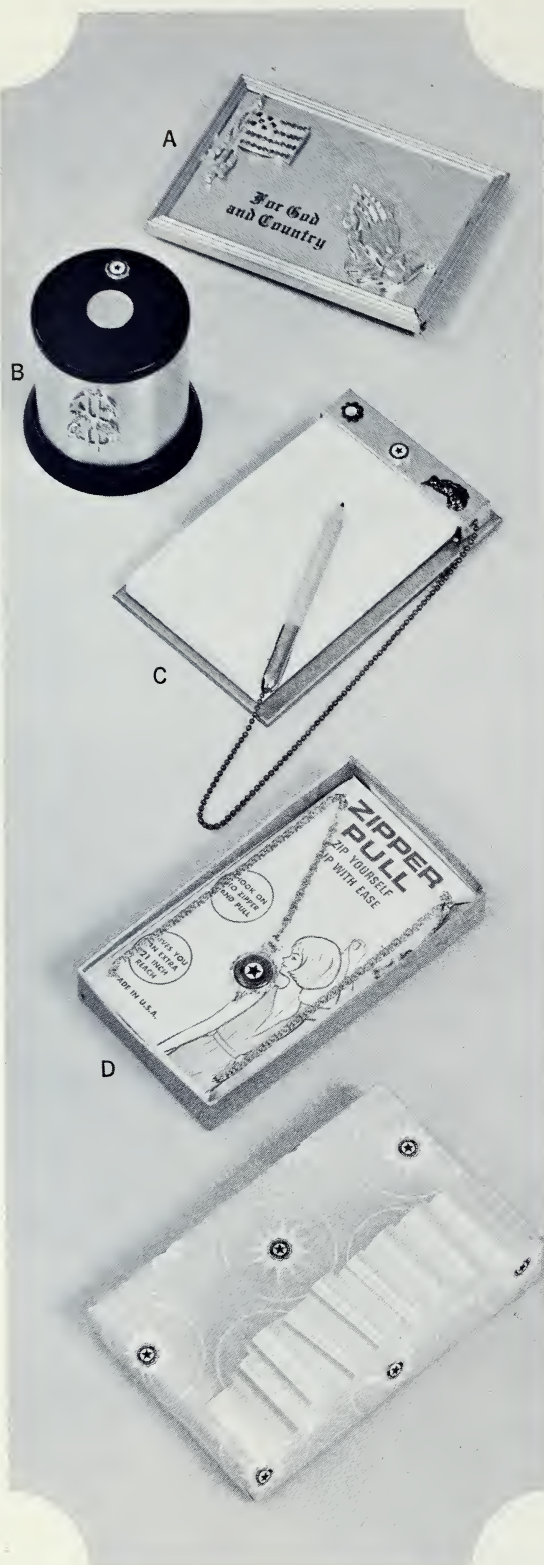
A	No. 31147	Pearl & Rhodium Earrings	\$3.50
B	No. 31119	GP Jade Stone Earrings	\$3.00
C	No. 31121	GP Jade Stone Past Unit President Pin	\$2.80
D	No. 31181	Rhinestone Clip Earrings	\$1.90
E	No. 31198	10k Gold Poppy Charm	\$9.00
F	No. 31197	Sterling Silver Poppy Charm	\$3.00
G	No. 31102	Past President G.P. Earrings	\$3.00
H	No. 31187	Jet & Crystal Earrings	\$2.50
I	No. 31123	Pin with Jet and Rhinestones	\$2.50
J	No. 31271	Rh. Past Officer Charm	\$2.50
K	No. 31251	G. P. Past Officer Charm	\$2.50
L	No. 31174	Sterling Silver Pierced Earrings	\$9.00
M	No. 31204	Aux. Blue Star Charm. 3/8 inch	\$1.00
N	No. 31206	Aux. Blue Star Charm. 1/2 inch	\$1.10
O	No. 31208	Aux. Blue Star Charm. 3/4 inch	\$1.20
A	No. 31202	Gold and Pearl Bracelet	\$1.50
B	No. 83706	Lady Legionnaire's Pin	\$2.50
C	No. 31144	Multi-Color Earrings	\$1.25
D	No. 31145	Multi-Color Pin	\$1.75
		(Earrings and Pin as set	\$2.50)
E	No. 31116	Silver—Box Catch (Charm Bracelet)	\$7.50
F	No. 31117	Gold—Box Catch (Charm Bracelet)	\$7.50
G	No. 31115	Silver Spring-ring Catch	\$5.00
		(Charm Bracelet)	
H	No. 31114	Gold Spring-ring Catch	\$4.25
		(Charm Bracelet)	
I	No. 31158	Sweater Guard	\$2.00
J	No. 31172	Sterling Past Unit President Pendant	\$7.00
K	No. 31195	Leadership Training Course Pin	\$2.50
L	No. 31196	Past Junior President Charm	\$2.00
M	No. 31194	Past Junior President Pin	\$2.00
N	No. 31190	Gold Mesh Bracelet with Stones	\$2.25
O	No. 31191	Gold Pin with Stone	\$1.25
P	No. 31192	Gold Mesh and Onyx Bracelet	\$2.25
Q	No. 31193	Gold and Onyx Earrings	\$1.50
R	No. 31199	Gold and Onyx Necklace	\$1.75
S	No. 31120	Gold and Cameo Bracelet	\$2.25
T	No. 31122	Gold and Cameo Pin	\$1.25

AUXILIARY COSTUME JEWELRY



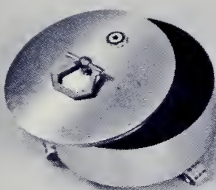
All appropriate items
available with Legion
emblem for Lady
Legionnaires.

AUXILIARY NOVELTY GIFTS

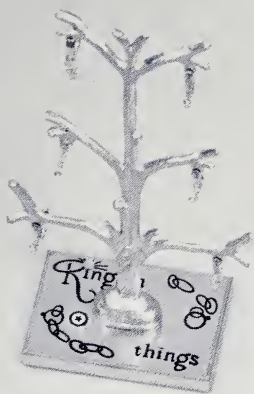


- A **PLAQUE.** Yellow gold finish for table use or to hang. 3½" x 5" frame.
No. 80090\$5.00
- B **BANK.** Only 3" high and 2½" in diameter with lucky penny imbedded on top.
No. 31005\$1.50
- C **WALL PAD.** Adhesive back, peel and press. Pencil on chain always handy.
No. 31006\$1.50
- D **ZIPPER PULL.** Add 21" to your arm for easy closing of all backzippers. Just hook and zip.
No. 31018\$1.00
- E **TRINKET OR JEWEL BOX.** Booty box of satin finish gold, 3¼" round.
No. 31014\$2.75
- F **RINGS 'N THINGS TREE.**
No. 31029\$2.50
- G **PILL BAR.** Extra large all purpose in yellow gold finish.
No. 31001\$2.25
- H **SEWING KIT.** Purse size fitted metal case with thread, needles and threader.
No. 31028\$2.00
- I **MIRROR.** Purse size 2½". Pivots on 1½" handle. Rests on table at any desired angle.
No. 31010\$2.25
- J **CONVERTIBLE COMPACT.** Dual purpose for loose or cake powder.
No. 31042\$3.25
- K **WATCH COMPACT.** Novel design yellow gold finish.
No. 31062\$3.00
- L **COMB N' BRUSH.** Handle of 1¼ x 3¼" brush pulls out for 5¾" overall comb. Mirror on brush back.
No. 31009\$1.25
- M **UTILITY TRAY.** Filigree edgework, yellow gold finish, 3½" diameter.
No. 31020\$1.25
- N **KEY-INDEX.** Handy key ring with attached reference fan out address book.
No. 31064\$1.50
- O **DEMI-TASSE SPOON.** Silver finish collectors spoon.
No. 31021\$1.00
- P **LETTER OPENER.** Silver finish. Lady size only 5¾".
No. 31003\$1.50
- Q **KUM-APART KEY RING.** Detachable ring leaves important keys in your possession.
No. 31017\$1.00
- R **PAST PRESIDENT BALL PEN.** Jewelers quality pen by Anson. Chrome with Past Unit President (only) scroll. Propel-repel point.
No. 31016\$8.00

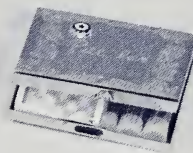
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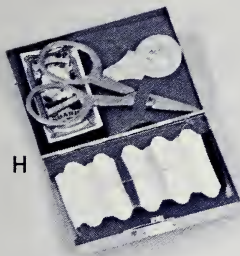
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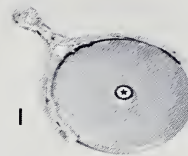
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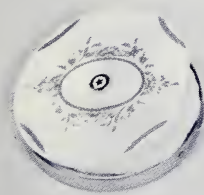
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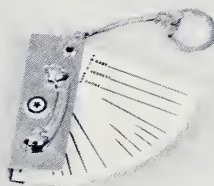
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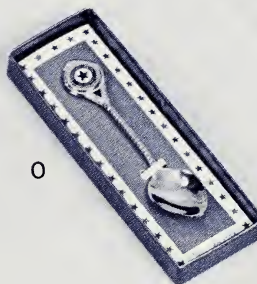
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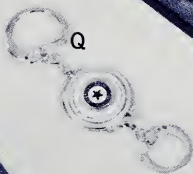
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AUXILIARY GIFTS

"MEDALLION COLLECTION" BY PRINCESS GARDNER. A TRULY AWARD WINNING FASHION. BEAUTIFULLY EXECUTED IN OSTRICH GRAIN COWHIDE TOPPED OFF WITH GOLD-TONE MEDALLION.

All pieces available in midnight black and Panama white. The perfect compliment to any ensemble.

A **REGISTRAR BILLFOLD.** Coin compartment and adapta-snap card case.
No. 34432\$6.00

B **MINI-PURSE.** Change purse with top snap, currency holder with adapta-snap.
No. 34434\$4.00

C **KEY GUARD.** Six hook button closing key case.
No. 34436\$3.00

D **CHECKBOOK SECRETARY.** Complete with ballpoint pen, removable card and picture case, checkbook holder, coin pocket, and currency holder.
No. 34438\$10.00

LADIES SETMAKERS BY AMITY IN VELVETEEN COWHIDE THE "UPBEAT" LOOK OF THE SWINGING SEVENTIES.

All pieces available in azure blue, shannon green, and alabaster.

E **FRENCH CLUTCH.** Full width coin purse to hold the extras, and adjusta-snap closing.
No. 34440\$7.00

F **CREDIT CARD BILLFOLD.** Velveteen cowhide with credit card holder and expanding coin pocket.
No. 34443\$5.00

G **PHOTO CASE.** Twelve photo pockets, card pocket, and adjustable snap.
No. 34446\$5.00

H **FRENCH PURSE.** Top snap coin compartment, and removable card holder.
No. 34449\$6.00

Service charge for exchange of customers' errors,
50 cents plus postage.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.



AUXILIARY CAP AND CAPE

For those who desire the "uniform look". Not Official. The American Legion Auxiliary, nationally, has not approved any cap or uniform. Members, desiring a uniform, have designed their own with many varieties worn. To standardize, National Emblem Sales presents a cap and cape. Immediate delivery from stock.

CAPE. Fingertip length navy blue blended gabardine, lined with gold rayon and arm loops for snug wear. Must be dry-cleaned. Auxiliary emblems on collars. New neck closure of adhesive type fabric adjustable size by fastening where desired. Made to Quartermaster specifications for size.

Smallsize 8-10-1230¾" length
Mediumsize 14-1631½" length
Largesize 18-2032¼" length
Specify Size No. 38100, each\$24.95

CAP. Wave style navy blue, black satin lining, sewed down band, two inch American Legion Auxiliary emblem sewed on front.

x-small, 6½-6¾; small, 6¾-6⅞; Medium, 7-7⅞; Large 7¼-7⅝, or give your head size in inches using a tape measure for correct fit.

No. 38200, each\$6.95



LADIES WATCHES by Croton makers of fine watches since 1878. Both have accurate 17 jewel movements and are available in white or yellow gold.

A A beautiful high fashion design with square face and fully adjustable snap lock mesh bracelet to fit any wrist. Auxiliary emblem attached to bracelet.

Yellow Gold No. 34210\$59.95
White Gold No. 34211\$59.95

B **FEMINA/8.** Classic design. Bracelet with expansion links and safety chain. Auxiliary charm attached to bracelet.

Yellow Gold No. 34208\$39.95
White Gold No. 34209\$39.95

C **"TWIST-O-FLEX"** expansion band by Speidel. Adams Rib design. Auxiliary emblem attached.

Yellow Gold No. 34207\$7.95
White Gold No. 34206\$7.95



AUXILIARY BADGES & PINS



A



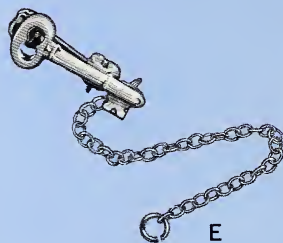
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PRESENT AND PAST OFFICER ITEMS are available for following: President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Specify office. Available (in addition to Unit) for County, District and Department officers. See Page 11 for color designations.

A **PAST OFFICERS' GOLD PLATED BADGE.**

No. 30101\$2.50

B **FULL CUT DIAMONDS** set in membership or post officer pins on special order. 3 point \$18.00 plus pin; 5 point, \$24.00 plus pin; 8 point, \$38.00 plus pin; 10 point, \$48.00 plus pin.

C **MEMBERSHIP PINS.**

Blue Star (No. 30500) or Gold Star (No. 30503)
Gold-plated\$0.80 10 K Gold\$3.50

D **PRESENT OFFICERS' GOLD PLATED BADGE.**

No. 30001\$2.50

E **SEPARATE GUARDS.** Wear on your membership pin to show current office . . . on a past officer pin to show all offices held. President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt.-at-Arms (Mace); Executive Committee (Trident).

10K Gold, No. 30421\$2.00

F **YEAR BARS,** gold plated, pronged for 1972, 1971, 1970, 1969, 1968.

No. 30201\$0.80

Other years on special order with \$1.00 additional service charge and three weeks delivery.

G **PAST OFFICERS' PIN** for any office set with 6 pearls. 10K Gold.

No. 30331\$14.00

10 K Gold without pearls. No. 30301\$8.50

H **PAST PRESIDENT FOB PIN.** Black onyx set in 10K gold. (Past President Only).

No. 30391\$16.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS. 50¢ PLUS POSTAGE.
ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

AUXILIARY PINS & RINGS

**AID AMERICAN LEGION AND AUXILIARY PROGRAMS
—BUY FROM NATIONAL EMBLEM SALES**

DUE TO THE ADVANCING COST OF THE GOLD MARKET, WE HAVE DISCONTINUED HANDLING 14K GOLD ITEMS.

AUXILIARY RINGS

A MEMBER'S RING. Sterling silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with three weeks delivery.

No. 30744\$3.00

B PAST OFFICERS' RING for any office listed on Page 74. Black onyx set in 10K gold. Specify size and office.

No. 30600\$18.00

AVAILABLE IN ALL OFFICES OR GOLD STAR AT NO ADDITIONAL COST.

C PAST PRESIDENT (Only). Sterling silver ring with blue stone. Ideal dinner ring. Specify size.

No. 30621\$5.00

Add \$1.00 Size 10 and Above

D RIBBON CARRIER, blue grosgrain with lock safety catch. Fasten pins to ribbon, one fastener changes all pins. Ribbon only, No. 30200\$0.90

E PAST DISTRICT PRESIDENT ATTACHMENT. 10K Gold, No. 30398\$4.75

F LIFE MEMBER PIN.

10K Plain Pin, No. 37002\$8.50

10K Pearl Pin, No. 3700314.00

G PAST COUNTY PRESIDENT ATTACHMENT.

10K Gold, No. 30396\$5.00

H JUNIOR ATTACHMENT for membership pin. Gold plated.

No. 30522\$0.80

I LEADERSHIP TRAINING COURSE PIN. For graduates. Silver finish key with yellow gold emblem. Order must be approved by Department Secretary.

No. 31195\$2.50

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



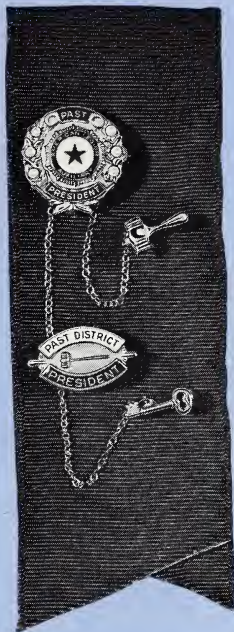
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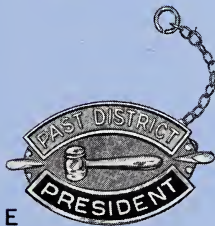
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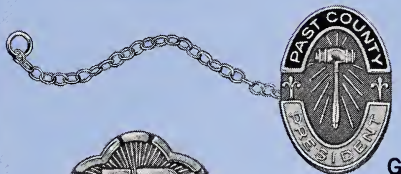
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PRICES INCLUDE ALL SHIPPING CHARGES, UNLESS IT IS STATED F.O.B. FACTORY.

AID AMERICAN LEGION AND AUXILIARY PROGRAMS— BUY FROM NATIONAL EMBLEM SALES

AUXILIARY COSTUME JEWELRY



All appropriate items available with Legion emblem for Lady Legionnaires.

A	No. 31110	Ice Blue & Pearl Bracelet	\$5.00
B	No. 31111	Ice Blue & Pearl Necklace	\$8.00
C	No. 31109	Ice Blue & Pearl Pin	\$5.00
A. Thru C. Ice Blue and Pearl available as set			\$16.00
D	No. 31108	Ice Blue & Pearl Earrings	\$2.50
E	No. 31107	Topaz Pin	\$4.00
F	No. 31106	Ruby Earrings	\$2.50
G	No. 31140	Bronze Leaf Pin	\$3.75
H	No. 31141	Bronze Leaf Earrings	\$3.75
I	No. 31142	Bronze Quill Pin	\$3.75
J	No. 31143	Bronze Quill Earrings	\$3.75
K	No. 31132	Topaz & Gold Necklace	\$4.25
L	No. 31133	Topaz & Gold Earrings	\$2.25
(K. & L. AS SET			\$6.00)
M	No. 31124	Topaz & Gold "Turtle" Earrings.....	\$4.50
N	No. 31125	Topaz & Gold Brooch	\$4.25
(M. & N. AS SET			\$8.25)
O	No. 31105	Modern Pin	\$2.75
A	No. 31128	Green & Gold Necklace	\$6.25
B	No. 31129	Green & Gold Bracelet	\$7.00
C	No. 31130	Green & Gold Pin	\$6.00
D	No. 31131	Green & Gold Earrings	\$4.50
(THE ABOVE AS SET			\$20.00)...
E	No. 31180	Rhinestone Top hat Pin	\$2.25
F	No. 31184	Silver Necklace	\$2.75
	No. 31183	Gold Necklace	\$2.75
G	No. 31185	Gold Brooch	\$2.25
	No. 31186	Silver Brooch	\$2.25
H	No. 31165	Star Fish Pin	\$2.00
I	No. 31189	Spring Flower Pin	\$2.75
J	No. 31148	Sheaf Pin	\$2.00
K	No. 31166	Pearl & Blue Stone Pin	\$2.25
L	No. 31150	Rhodium & Rhinestone Pin	\$2.50
M	No. 31152	Auxiliary Angel	\$4.50
N	No. 31103	Past Unit President Pin (Rhinestone Pin)	\$3.00
O	No. 31137	Circle Pin with Blue Stones	\$1.50
P	No. 31113	Gold & Crystal Pin	\$4.50
Q	No. 31138	Gold Leaf Pin	\$1.50
R	No. 31179	Multi-color Pin	\$1.10

AUXILIARY COSTUME JEWELRY



ON ALL ORDERS UNDER \$3.00, ADD
50¢ FOR POSTAGE AND HANDLING.

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READ CAREFULLY BEFORE ORDERING

GUARANTEE: Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay.

All profit from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

C. O. D. SHIPMENTS. National Convention mandate requires the National Emblem Sales to operate on a strictly cash basis. No exceptions can be made. Orders received without remittance will be returned direct to sender.

REMITTANCES. The Federal Reserve Banks no longer handle as cash items any checks not encoded in magnetic ink. It therefore is necessary for us to insist that all remittances made by check are properly encoded for your own account.

ORDERS. Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double check your order prior to mailing. Be certain sizes are given correctly.

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STATE TAX. Orders from California, Maine, Idaho and Indiana where a USE or STATE TAX prevails must have tax with the remittance.

14-K GOLD ITEMS. Due to the rapid increase of the price of gold on the open market, we have discontinued stocking 14K items.

BUTTON BACKS. The change of style in mens clothing has increased the demand for nail and clutch back items rather than post and screw back. All items furnished with post and screw back in the past, are now being supplied with the new and more versatile nail and clutch.

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FREIGHT COLLECT SHIPMENTS. Items are shipped prepaid whenever possible. A few items cannot be shipped by parcel post and will be sent by the cheapest and best method, with freight charges collected at delivery. Please include street address as well as P.O. Box number on all orders wherever possible.

A.P.O. SHIPMENTS. All shipments made to A.P.O. Addresses must, by Postal Regulations, include the individual's Social Security Number.

FUND RAISING. With the vast buying power of the National Emblem Sales, we are usually able to make quantity purchases of items at considerable savings to Posts. If you are planning a fund raising campaign through the sale of merchandise, or need inexpensive souvenir items with the American Legion or ALA emblem, why not consult with us first. It will be our pleasure to serve you. Discounts granted on quantity purchases of gift items in this catalog.

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Federal legislation makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

ALL PRICES IN THE CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE.

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V.J. DAY COMMEMORATIVE MEDALLION.

Your opportunity to acquire a Heavy Bronze Medallion commemorating the 25th anniversary of V.J. Day and honoring all the men who fought to make it possible. This is an excellent gift for any one who served. Ideal for the collector or as a memento for the children. Packaged in a velvet lined jewelers presentation box.

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